

When you call our Mepps headquarters in Antigo, Wisconsin, we do not route your call through an automated phone answering system. A real person answers your call because we care about you. We are old-school.

We offer factory tours to anyone interested in seeing our operation. People taking tours are amazed to see each Mepps spinner is hand assembled in our factory. All the hand work means we inspect every lure multiple times. Each person including the assembler, the packaging operator, the individual placing codes on the packages, and the order picker, inspects each individual lure. Our detailed quality control means a defective lure leaving our factory is extremely rare. We analyze every process with a focus on producing a superior fishing lure. Whether purchasing brass, stamping parts, drilling parts, painting, or assembling, we strictly regulate our procedures, so you do not receive junk. Having you catch fish with a spinner which will endure the rigors of fishing is our ultimate goal.

Cast us a line and let us know about your Mepps stories!



Mike Sheldon
Mepps® President

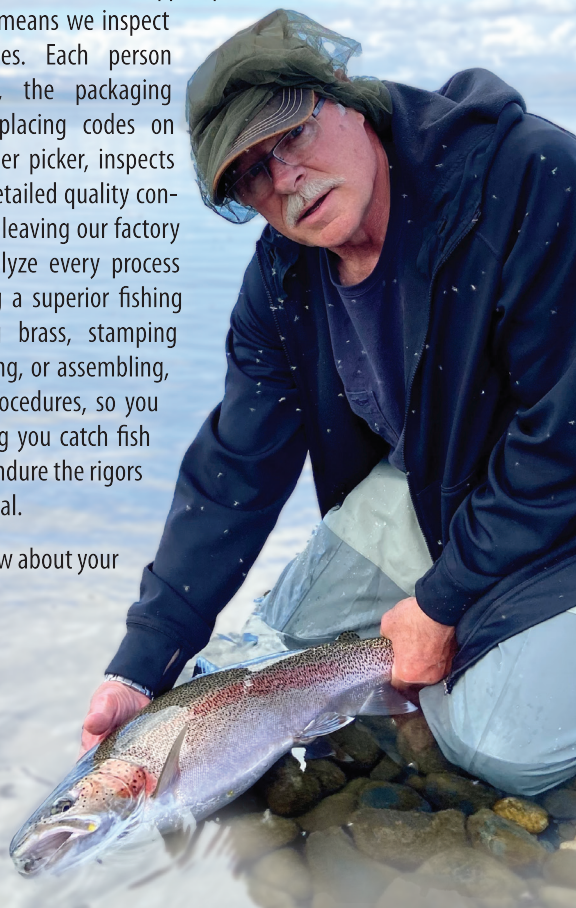
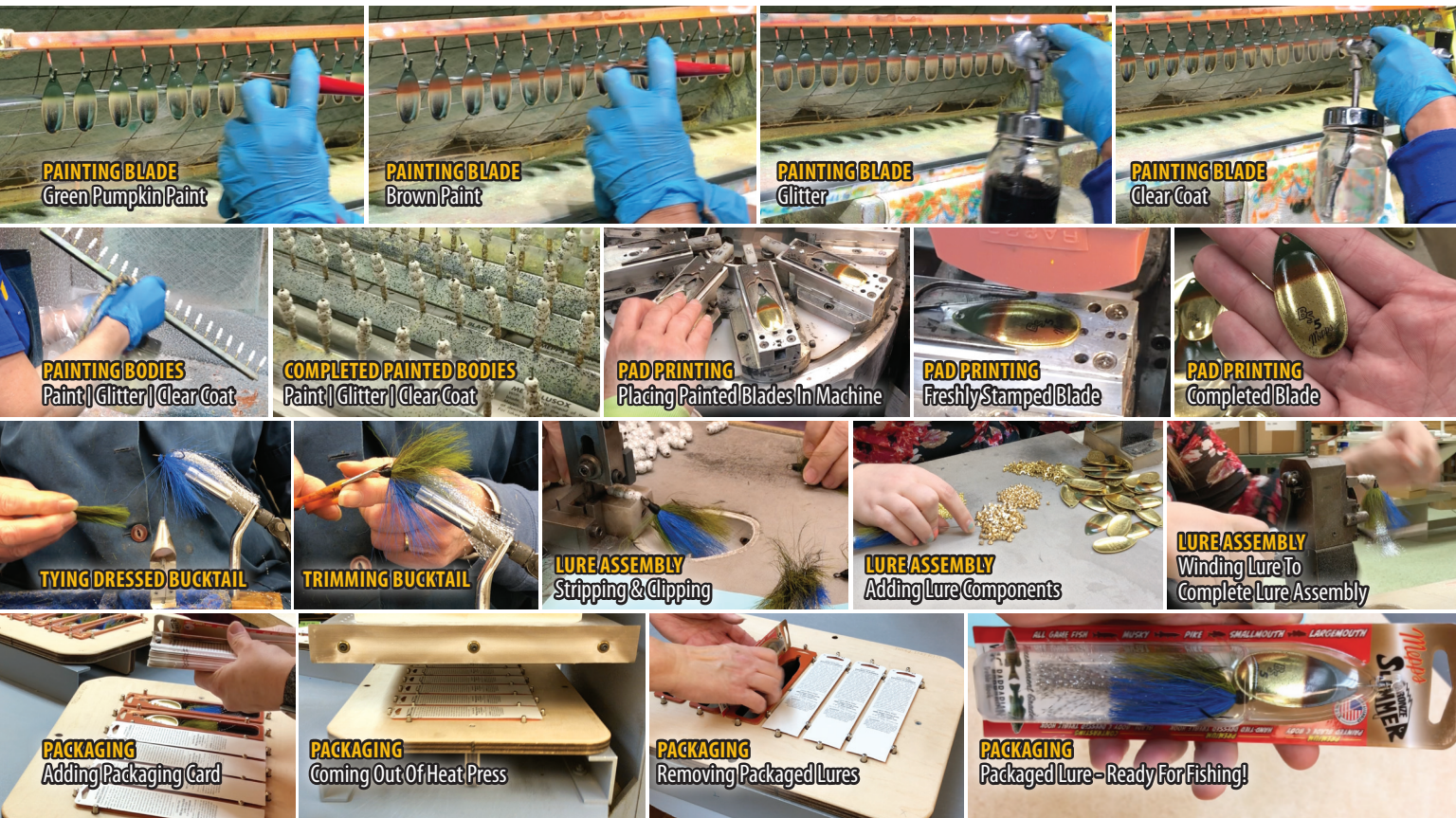


Table of Contents

Aglia® (plain treble)	6-7
Aglia® (dressed treble)	8-9
Aglia® Bait Series (plain treble)	7
Aglia® Bait Series (dressed treble)	8-9
Aglia® BRITE & Trophy Series	16
Aglia® Marabou & Aglia® Flashabou	28
Aglia® Long (dressed and plain)	10
Aglia® Tandem & Black Fury® Tandem	30
Aglia® Streamer & Magnum Aglia®	20
Aglia®-e & Comet® TRU-V.....	17
Bantam Syclops™ & Little Wolf™	27
Black Fury® (plain & dressed,)	11
Black Fury® Mino (replacement minos)	5
Black Fury® MX Mino & Comet® MX Mino.....	31
Black Fury® Musky Killer®	31
Bronze Slammer.....	3
Comet® Combo & Black Fury® Combo (replacement Twister® Tails)	12
Comet® Mino & Aglia® Long Mino (replacement minos)	4
Double Blade Aglia® & Double Blade Aglia® Flashabou	29
Double Blade Black Fury®.....	28
Flying C™	18
Giant Killer® Bucktail	35
Killer Kits (6-Lure Kits).....	22-23
LongCast	19
Magnum Musky Killer® & Replacement Bucktails	34
Mepps® Bucktail Jig.....	13
Mepps® Clothing, Accessories & Premium Custom Lures	38
Mepps® Master Angler Program	39
Musky Flashabou & Double Blade Musky Flashabou (NEW COLORS) ...	37
Musky Flashabou Replacement Tails.....	37
Musky Killer® & Musky Killer® Bait Series	32-33
Musky Marabou & Double Blade Musky Marabou	36
Musky Marabou Replacement Tails.....	36
Pocket Pacs (3-Lure Kits) & Spinner Paks.....	21
Squirrel Tail Recycling Program	40
Syclops™ (Fresh Water & Saltwater).....	26
Thunder Bug® (plain & dressed)	14
Timber Doodle® (Fresh Water & Saltwater).....	25
Ultra Lites™ & Spin Flies	24
XD® (plain & dressed)	15



PAINTING BLADE
Green Pumpkin Paint

PAINTING BLADE
Brown Paint

PAINTING BLADE
Glitter

PAINTING BLADE
Clear Coat

PAINTING BODIES
Paint | Glitter | Clear Coat

COMPLETED PAINTED BODIES
Paint | Glitter | Clear Coat

PAD PRINTING
Placing Painted Blades In Machine

PAD PRINTING
Freshly Stamped Blade

PAD PRINTING
Completed Blade

TYING DRESSED BUCKTAIL

TRIMMING BUCKTAIL

LURE ASSEMBLY
Stripping & Clipping

LURE ASSEMBLY
Adding Lure Components

LURE ASSEMBLY
Winding Lure To Complete Lure Assembly

PACKAGING
Adding Packaging Card

PACKAGING
Coming Out Of Heat Press

PACKAGING
Removing Packaged Lures

PACKAGING
Packaged Lure - Ready For Fishing!