

When you call our Mepps headquarters in Antigo, Wisconsin, we do not route your call through an automated phone answering system. A real person answers your call because we care about you. We are old-school.

We offer factory tours to anyone interested in seeing our operation. People taking tours are amazed to see each Mepps spinner is hand assembled in our

Coming Out Of Heat Press



Cast us a line and let us know about your Mepps stories!



Mike Sheldon Mepps® President

Adding Packaging Card

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Timber Doodle* (Fresh Water & Saltwater)
Ultra Lites™ & Spin Flies
XD* (plain & dressed)



Removing Packaged Lures





- Designed with an emphasis on catching big smallmouth bass on big bodies of water
- Hand painted blades & bodies with glitter which mimic various bait fish patterns that bass feed on, in addition, adds contrast to the blinding underwater flash of our silver, gold, copper & black nickel blades
- The heart of any in-line spinner is the clevis.
 Our folded solid brass clevis is what allows the blade on every Mepps[®] lure to start spinning as soon as the lure hits the water
- Perfect balance of premium hand-tied bucktail & flashabou. The flashabou is designed to be more pronounced in the middle, creating extra tail action & more flash when swimming through the water
- The dressed treble hook on the Bronze Slammer is designed to offer an extra large profile that is over 20% larger than our standard Dressed Aglia® profile
- VMC® Barbarian® Treble Hook features a technical locking curve, offering a 25% improved hook up rate, which decreases the chance of losing out on a big fish



Stock No.	Size	Approx. Wt.	Price
Bronze Slo	ammer		
BS3T	3	⅓ oz.	\$10.15
BS4T	4	⅓ oz.	10.90
BS5T	5	1/2 07.	10.90





Cometo M



The Comet® Mino runs at mid-depth. The erratic swimming action gives the Comet® Mino the appearance of an injured bait fish. Mepps® Comet® Minos are perfect for all species, whether casting or trolling.



Stock No.	Blade Size	e Mino Size	Approx. Wt.	Price	Stock No.	Blade Size	e Mino Size	Approx. Wt.	Price
Com	et° M	Size ino			Com	et° M	ino		
C ₀ M	0	1-1/4''	½ oz.	\$7.50	C3M	[3	2-1/2"	5/16 OZ.	\$9.00
C1M	1	1-7/8"	½ oz.	7.50	C4M	[4	3"	7∕ ₁₆ oz.	11.40
C2M	2	2-1/2"	⅓ oz.	9.00	C5M	5	3"	½ oz.	11.40

Aglia[®] Long Mino

Stock Blad No. Size	e Mino Size	Approx. Wt.	Price
Aglia® Lon	g Mino		
AL0M 0	1-7/8"	¹∕7 oz.	\$7.35
AL1M 1			
AL2M 2	2-1/2"	⅓ oz.	8.85
1120111	3"	%16 OZ.	8.85
AL4M 4	3"	¾ oz.	11.40

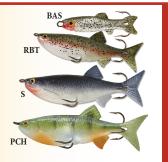


COMET® MINO & AGLIA® LONG MINO REPLACEMENT MINOS

— All Minos are availabe in all sizes —

- Add "S" after the stock number if you want a Shad Mino,
- "RBT" if you want a Rainbow Trout Mino,
- "BAS" if you want a Baby Bass Mino, or
- "PCH" if you want a Perch Mino.

Stock No.	Fits	Mino Length	Price
Replace	ement Minos		
M0	C00M, C0M	1¼"	\$3.25
M1	C1M, AL0M	1%"	4.10
M2	C2M, C3M,	2½"	5.40
	AL1M, AL2M		
M3	C4M, C5M,	3"	5.85
	AL3M, AL4M		
M4	C5MX, GKM	4"	8.25



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The Black Fury® Mino combines our popular Black Fury® blade with a painted bump body and a shad mino which includes painted accents to match the blade color. Available in blade sizes #0 - #5, the Black Fury® Mino is perfect for all species, whether you are casting or trolling. The lure runs at mid-depth in the water and has an erratic swimming action which gives the Black Fury® Mino the appearance of an injured bait fish. Predator fish see this lure as an easy next meal.

Black Fury® Minos excel in low light conditions, making them second-to-none in early morning, evening or overcast skies. These spinners are a perfect choice for sunny days when you want contrast with the brightness of the water, weeds and structure.





Stock	Fits	Mino	Price
Black F	nent Mir	ios	
M0	BF0M	11/4"	\$3.25
M1	BF1M,	1%"	4.10
M2	BF2M, BF3M,	2½"	5.40
M3	BF4M, BF5M,	3"	5.85
M4	BF5MX,	4"	8.25

BLACK FURY® MINO REPLACEMENT MINOS

chartreuse dot chartreuse shad mino

fluorescent red dot fluorescent shad mino

- All Minos are availabe in all sizes —

- Add "CH" after the stock number if you want a Chartreuse Shad Mino,
- "FL" if you want a Fluorescent Shad Mino,
- "Y" if you want a Yellow Shad Mino.



Metal Blades —













AVAILABLE IN

SIZES #0 THRU #5





GLO Blades (Glow In The Dark) —





Stock No.	Size	Approx. Wt.	Price	Stock No.	Size	Approx. Wt.	Price
Aglia [®] plain treble hook				Aglia® pla	ain treb	ole hook	
В0	0	½12 OZ.	\$4.55	В3	3	⅓ oz.	\$5.25 6.35 6.35
B1	1	1/8 OZ.	4.55	B4	4	⅓ oz.	6.35
B2	2	1/6 OZ.	5.25	B5	5	½ oz.	6.35
				·			

				_				
ce	Stock No.	Size	Approx. Wt.	Price	Stock No.	Size	Approx. Wt.	Price
	Aglia [®] plain single hook				Aglia [®] pla	ain sing	gle hook	
25	B0P	0	½12 OZ.	\$4.55	B3P	3	⅓ oz.	\$5.25
35	B1P	1	⅓ oz.	4.55	B4P	4	⅓ oz.	6.35
35	B2P	2	¹/6 OZ.	5.25	B5P	5	½ oz.	6.35
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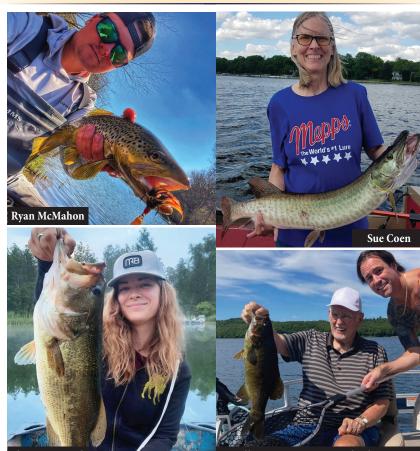
PLAIN SINGLE HOOK

Hand Painted Blades



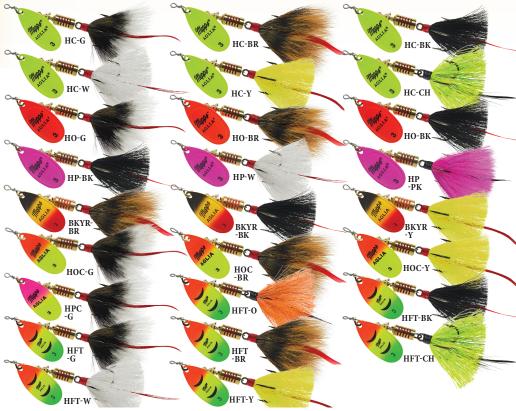


Squirrel Tail (G & BR)



DRESSED SIZES: #0 - #5 Be sure to include color with Aglia stock # BAIT SERIES

Painted Blades (Continued) -



Platium Blades (Metallic) -



GLO Blades (Glow In The Dark) -



Stock No	. Size	Approx. W	t. Price	Stock 1	No. Size	Approx. W	t. Price
Aglia® d	ressed	treble hook	c	Aglia®	dressed t	treble hooi	k
B0ST	0	½12 OZ.	\$6.70	B3ST	3	⅓ oz.	\$7.35
B1ST	1	⅓ oz.	6.70	B4ST	4	⅓ oz.	9.00
B2ST	2	¹⁄6 OZ.	7.35	B5ST	5	½ oz.	9.00

Agla long

The Mepps® Aglia® Long blade "hugs" the body during the retrieve, allowing it to stay in deep pockets where big fish live. It's perfect for fishing pools below lake outlets or man-made dams. All Aglia® Longs feature Mepps® Color Technology for maximum visibility and solid brass bodies and blades. Beads are lathe-turned to resist chipping. Available in both treble and single hooks, plain and dressed.



gold

S/PB

silver

/orangebo scale

/pinkbo scale

Aglia® Long (Plain Treble) G G G/RB gold /redbo scale S/RS silver /rainbo scale S/CB silver /chartreusebo scale

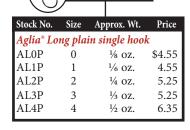


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Stock No.	Size	Approx. Wt.	Price
Aglia [®] Lo	ng pla	in treble hool	k
AL0	0	1/8 OZ.	\$4.55
AL1	1	1/6 OZ.	4.55
AL2	2	⅓ oz.	5.25
AL3	3	⅓ oz.	5.25
AL4	4	½ oz.	6.35

PLAIN TRERIE HOOK

Stock No.	Size	Approx. Wt.	Price
Aglia® Lo	ng dre	ssed treble ho	ook
AL0ST	0	1/8 OZ.	\$6.70
AL1ST	1	1/6 OZ.	6.70
AL2ST	2	⅓ oz.	7.35
AL3ST	3	⅓ oz.	7.35
AL4ST	4	½ oz.	9.00

DRESSED TREBLE HOOK



PLAIN SINGLE HOOK

HFT

RBT

rainbow

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Actual Black Fury® Blade & Body Sizes





The special Black Fury® blade spins closer to the body than the classic Aglia® blade so it easily fishes shallow to mid-depths. This is an excellent low light (early morning, evening or overcast) spinner as well as a perfect choice for sunny days in less clear waters. The dressed version features bucktail or squirrel tail.

Black Fury® (Plain Treble)

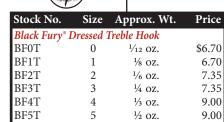


Black Fury® (Dressed Treble)



()) PLAI	N IKERTE HOOK	
(Cr	9		
No.	Size	Approx. Wt.	Price
Fury® F	lain Tre	ble Hook	
	0	½12 OZ.	\$4.55
	1	⅓ oz.	4.55
	2	¹/6 OZ.	5.25
	3	⅓ oz.	5.25
	4	⅓ oz.	6.35

½ oz.



DRESSED TREBLE HOOK

	\bigcirc		T	
	Stock No.	Size	Approx. Wt.	Price
	Black Fury® I	Plain Sin	gle Hook	
П	BF0P	0	½12 OZ.	\$4.55
Ш	BF1P	1	1/8 OZ.	4.55
П	BF2P	2	¹/6 OZ.	5.25
П	BF3P	3	⅓ OZ.	5.25
	BF4P	4	⅓ oz.	6.35
	BF5P	5	½ oz.	6.35

PLAIN SINGLE HOOK

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BF1

BF2

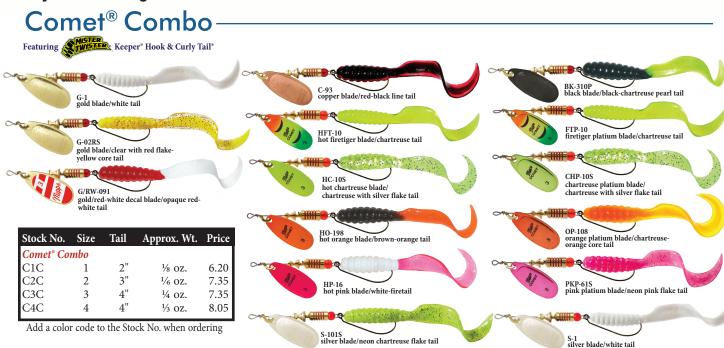
BF3

BF4

Comete Combo & Black Fury Combo

The Mepps® Comet® Combo combines the legendary Mepps® spinner with the original Mister Twister® Curly Tail® Grub. It's perfect for hooking up with everything from trophy largemouth bass and northern pike to panfish and crappie.

The Comet® Combo's blades spin close to the body, which allows the spinner to easily fish the shallow to mid-depth areas on top of those tight areas above weeds and cover. The Curly Tail® Grub is rigged on a Mister Twister® Keeper™ Hook, so it's weedless when you pitch it into the pads and walk it over logs, rocks or any other submerged cover.



Black Fury® Combo

Featuring Keeper® Hook & Curly Tail®

The Black Fury® Combo is an excellent low light (early morning, evening or overcast) spinner as well as a perfect choice for sunny days in less clear waters.

Stock No.	Size	Tail	Approx. Wt.	Price
Black Fury	° Comb	00		
BF0C	0	1½"	$\frac{1}{12}$ OZ.	\$6.20
BF1C	1	2"	⅓ oz.	6.20
BF2C	2	3"	1/6 OZ.	7.35
BF3C	3	4"	⅓ oz.	7.35
BF4C	4	4"	⅓ OZ.	8.05

Add a color code to the Stock No. when ordering



S-1 silver blade/white tail

Replacement Tails 1(White), O2RS(Clear with Red Flake/Yellow Core), O91(Opaque Red-White), 101S(Neon Chartreuse Flake), 93(Red-Black Line), 310P(Black-Chartreuse Pearl), 10(Chartreuse), 10S(Chartreuse-Silver Flake), Genuine Mister Twister® Curly Tail®/4 to a card 198(Brown-Orange), 16(White Firetail), 108(Chartreuse-Orange Core), 615(Neon Pink Flake),

Stock No.	Style	Price
TT	2" Teeny Twister Tail	\$1.65
MT	3" Meeny Twister Tail	\$2.05
4T	4" Twister Tail	\$2.65



Bucktail jigs are extremely versatile. They can be used in rivers and lakes, both shallow and deep water. For years, we have been asked by our smallmouth, largemouth & walleye Prostaff to come out with a bucktail jig for their fisheries. After two years of testing and research we offer the Mepps® Bucktail Jig. Featuring the perfect balance of hand-tied bucktail & flashabou, with the flashabou being more pronounced in the middle to create more flash. These jigs use a chip resistant paint and a durable VMC hook. There isn't a bucktail jig on the market with a fuller tail or larger profile than the Mepps® Bucktail Jiq.







Approx. Wt. Hook Size



Here is a lure so revolutionary it allows spinnner fishermen to "match the hatch." From its fluttering, veined, lifelike wing to its expertly finished segmented body, the Mepps® Thunder Bug® looks like a bug, acts like

a bug, and, to a fish, is every bit as tasty as a bug. Four sizes. Six blade colors. Computer age finishes to resist chipping and peeling. Your choice of dressed or plain ultra-sharp, strong treble or single hook. Mepps® unsurpassed quality throughout. Mepps® Thunder Bugs.

Thunderbug® (Plain Treble)







Every XD® lure features a precision, solid brass fulcrum bead between the blade and body allowing the blade to spin at any retrieve speed and as the lure drops providing additional attraction. No other shaft - through - the - blade spinner offers this feature.

The XD® runs deeper - size for size than any other lure in its class.





Thunderbug® (Dressed Treble)



Add a color code to the Stock No. when ordering





In addition to the classic Mepps® French blade, every Mepps® Aglia® Brite features a solid brass brightly-colored, high-visibility body with a durable, chip-resistant finish. There's also a Brite strike-attractor bead and an extrasharp VMC hook. Blades are either genuine silver plated or polished brass.



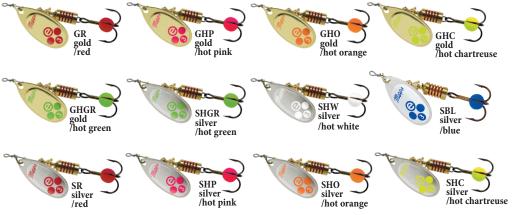
If you're planning a trophy salmon or steelhead trip to Alaska, these spinners were designed with you in mind. Available only in sizes #4 and

#5 and available with either treble or single hooks. Blades and bodies are solid brass-no lead components. Spinner shaft is stainless steel to resist the elements. Silver blades feature genuine silver plating for maximum flash at all depths and under all water and light conditions. Painted bodies feature brilliant epoxy finishes that are both fade and chip resistant. A water-activated self-lubricating, folded, solid brass clevis is much more durable than a stirrup-style clevis, and allows the blade to begin spinning freely as soon as the lure hits the water.



The Mepps® Aglia®-e combines the proven fish-catching ability of the Mepps® Aglia® with the look and feel of a salmon egg.

The uniquely designed blade pattern presents the illusion of a spawn sack, while the durable life-like egg on the hook attracts strikes.



To view actual size of Aglia® blades & bodies, refer to the table on pg. 6. "Actual Aglia® Blade & Body Sizes"





		_	
Stock No.	Size	Approx. Wt.	Price
Aglia®-⊖ tre	ble hoo	k	
BE0	0	½12 OZ.	\$4.55
BE1	1	½ oz.	4.55
BE2	2	½ oz.	5.25
BE3	3	⅓ oz.	5.25
BE4	4	⅓ oz.	6.35
BE5	5	½ oz.	6.35

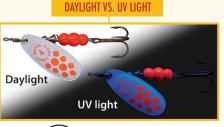


Stock No.	Size	Approx. Wt.	Price		
Aglia®-⊖ single hook					
BE0P	0	½12 OZ.	\$4.55		
BE1P	1	½ oz.	4.55		
BE2P	2	1/6 OZ.	5.25		
BE3P	3	⅓ oz.	5.25		
BE4P	4	⅓ oz.	6.35		
BE5P	5	½ oz.	6.35		

Be sure to include the blade colors in the stock number when ordering









Stock No.	Size	Approx. Wt.	Price
Comet® TRU	U-V plai	in treble hook	
CTV0	0	½12 OZ.	\$5.10
CTV1	1	⅓ oz.	5.10
CTV2	2	¹⁄6 OZ.	5.85
CTV3	3	⅓ oz.	5.85
CTV4	4	⅓ oz.	7.10
CTV5	5	½ oz.	7.10



Stock No.	Size	Approx. wt.	FIICE		
Comet [®] TRU-V plain single hook					
CTV0P	0	$\frac{1}{12}$ OZ.	\$5.10		
CTV1P	1	½ oz.	5.10		
CTV2P	2	¹∕6 OZ.	5.85		
CTV3P	3	¹⁄₄ oz.	5.85		
CTV4P	4	⅓ oz.	7.10		
CTV5P	5	½ oz.	7.10		
	- 11 -				



The Mepps® Comet® precise mechanics ensure the blade works equally well close to or away from the axis of rotation. This means the Comet® is at home in rough water and currents as well as calm pools.

Ultraviolet (UV) light is mostly invisible to humans, but according to scientific testing, quite visible to many species of fish. Many baitfish and small gamefish patterns reflect UV light. Therefore, fish can use UV light when seeking prey.

The Mepps® Comet® TRU-V spinners are UV-enhanced beyond traditional UV-finishes.





Here is the perfect salmon, trout and steelhead lure for the pier or stream fisherman. It is proven in Alaska, the Pacific Northwest & the Sacramento River Watershed. The Mepps® Flying C™ is a heavyweight spinner that drops deep and stays deep throughout the retrieve. In fact, it's one of Mepps® deepest running spinners. Its bright fluorescent

sleeve acts as an attractor. The Flying C[™] comes in two hefty weights: 5/8 oz. and 7/8 oz. Bodies are solid brass. Two heavy-duty blade sizes: #4 & #5. All Flying C's are available with either a perma steel treble or single salmon hook.



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If you're looking for a large spinner you can cast all day long without wearing yourself out, you've found it in the Mepps® LongCast. The LongCast's heavy bullet-shaped body takes the effort out of long-distance casting. In addition, the LongCast sinks quickly and stays very close to the bottom throughout the retrieve, making it

Longeast

perfect for fishing heavy current or deep water. The #4 LongCast is 85% heavier than a #4 Mepps® Aglia®, and it is 65% heavier than the competition. The #5 LongCast is 75% heavier than a #5 Mepps® Aglia®, and weighs twice as much as the competition's #5 spinner. In fact, the heavy-weight #5 LongCast is 40% heavier than the competition's #6 spinner.



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The Mepps® Aglia® Streamer combines the vibration and flash of the classic Mepps® Aglia® blade with the subtle and lifelike swimming action of a handtied MicroFlash streamer. It makes the ideal presentation for the stream,

river or lake angler fishing for trout, salmon or grayling; or the fisherman matching the forage for bass, panfish or walleye. Streamers are available with either a single hook/stinger treble hook combo, or a plain single hook.

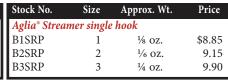








Stock No.	Size	Approx. Wt.	Price
Aglia® Streame	r single	hook w/ treble ho	ok stinger
B1SR	1	½ oz.	\$10.25
B2SR	2	½ oz.	10.50
B3SR	3	⅓ oz.	11.25



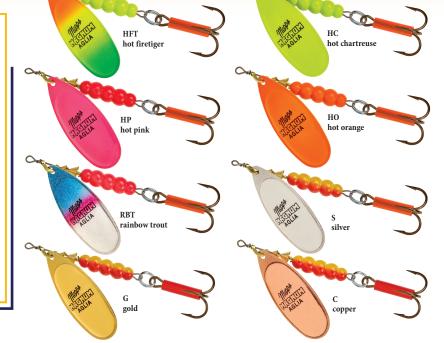
STREAMER SINGLE HOOK

Add a color code to the Stock No. when ordering

The Mepps® Magnum Aglia® is a full 125% heavier than our standard #5 Aglia®. Everything about it is big, from its 1 1/8 ounce weight to its Magnum #7 blade and heavy duty 3/0 treble hook.

No other spinner stays deep in heavy current and hugs the river bottoms, where trophy salmon hang out, better than the Mepps® Magnum Aglia®. 🗪





DI AIN TREDIT HOOV	
PLAIN TREBLE HOOK	

Stock No.	Size	Approx. Wt.	Hook Size	Price
Magnum Aglia®				
MB7	7	11/8 oz.	3/0	\$12.65
١	∕Iagnum Aglia®	∕lagnum Aglia®	Aagnum Aglia®	Aagnum Aglia*

Three all-time favorite Mepps® in-line spinners for your favorite species in a handy, reuseable Pocket Pac.

Due to ongoing research, lure components may differ slightly from those pictured or described.



KB-T #1 Aglia® KB-T-D #1 Aglia® **Plain Trout Kit Dressed Trout Kit**

KB0W-T #0 Spin Fly

Wooly Worm Trout Kit

KB-B #3 Aglia®

Plain Bass Kit

#1 Aglia® Plain

Hot Firetiger, Hot Orange,

#1 Aglia® Dressed

Hot Orange, Silver, Hot

#1 Black Fury® Plain

Dot, Chartreuse Dot

Yellow Dot, Fluorescent Red

#1 Black Furv® Dressed

White Dot, Hot Firetiger,

KB-T

KB-T-D

Firetiger

KBF-T

KBF-T-D







KA-TA

KA-TB

KB0W-T

KXD-T

#1 XD® Plain

Trout, Gold-Gold

\$21.25

\$14.80

\$21.25

Assorted Trout Kit

Assorted Trout Kit

#0 Wooly Worm

Copper-Black-Orange

Silver-White, Gold-Brown,

Silver-Silver, Silver-Rainbow

0 Redbo Scale Aglia® Long 1 Silver/White Dressed Aglia

#1 Black Fury*Dressed (Hot Pink)

1 Silver Comet® Mino

#1 Hot Orange Aglia® #1 Gold/Red-White Dressed Aglia®



\$20.55

\$19.75

\$14.90

in-line spinners for your favorite species.



KBF-B-D

Pink Dot

KBF-B

KA-BA

KA-BB

A perfect combination of Mepps®

KBF-B-D #3 Black Fury®

Dressed Bass Kit

KBF-T #1 Black Fury

Plain Trout Kit



#3 Black Fury® Dressed

White Dot, Hot Firetiger,

#3 Black Fury® Plain

Assorted Bass Kit

Assorted Bass Kit

#3 Black Fury*Dressed (Hot Fir

Yellow Dot, Fluorescent Red Dot, Chartreuse Dot

#3 Hot Chartreuse Plain Aglia* #3 Gold/Red-White Dressed Aglia

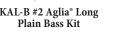


KBF-B #3 Black Fury®

Plain Bass Kit

KBF-T-D #1 Black Fury®

Dressed Trout Kit



\$23.25

\$16.85

\$23.40

\$21.80

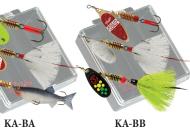




KAL-B \$20.50 #2 Aglia® Long Plain Hot Firetiger/Mino, Gold/ Goldbo Scale, Silver/Rainbo



KA-TB KA-TA **Assorted Trout Kit Assorted Trout Kit**



KA-BB **Assorted Bass Kit Assorted Bass Kit**

KB-P-D #0 Aglia® KB-P #0 Aglia° Dressed Panfish Kit Plain Panfish Kit

#0 Aglia® Plain

Silver, Copper, Gold

KB-P

KB-P-D

KB-B	\$16.85
#3 Aglia® Plain	
Hot Firetiger, Gold/F	Red-White,
Gold	
VD D D	\$22.25

#3 Aglia® Dressed Hot Firetiger, Gold/Red-White Gold-Black

\$22.10



\$21.25

SAB (*dressed*) \$20.75 #0 Black Fury*, #0 Comet* Mine

#0 Aglia® SAA (plain) \$13.60 #0 Black Fury*, #0 Aglia* Long, #00 Aglia*

STA (*dressed*) \$20.05 #1 Black Fury*, #1 Aglia* Long, #0 Aglia®

STB (plain) \$13.60 #1 Black Fury*, #1 Aglia* Long, #0 Aglia®

SBB (dressed/mino) \$16.20 #2 Comet® Mino, #2 Aglia®

SBC (dressed) \$14.75 #2 Aglia* Long, #3 Aglia*



The lures in all Mepps® Killer® Kits have been carefully selected, using the principles of Mepps® Color Technology, to catch fish under a wide variety of fishing conditions. In addition, most of these kits are "programmed," and feature proven lures for a specific species of fish. This makes it very easy to select the right lures for just about any kind of fishing. Whether you fish for trout, panfish, bass, pike, walleye or trophy bustin' musky, there is a Mepps® programmed Killer® Kit perfect for you.

Due to ongoing research, lure components may differ slightly from those pictured or described.























KSC Crappie Kit

Panfisher Kits K0 - six plain lures. K0D - six dressed lures #0 XD* Gold Body/Gold Blade, #0 Aglia* Red/White, #0 Aglia* Long Silver, #0 Black Fury* Hot Firetiger, #0 XD* Silver Body/Silver Blade, #00 Thunder Bug* May Fly-Gold KSC - Crappie Kit.....

KSF - Spin Fly Kit (1/12 oz.)...... Six all-time favorite color patterns, size 0 spinners and hand-tied flies. Blue Dun, Bumble Bee, Black Gnat, Mosquito, Parma-Bell, Micky Finn

#0 Aglia* Silver Blade-White Wooly Worm, #0 Aglia* Gold Blade-Yellow Wooly Worm, #0

Thunder Bug* Silverfish, #0 Thunder Bug* May Fly, #0 XD* Silver Body-Silver Blade, #0 XD*

KUL - Ultra Lite™ Kit #00 Aglia" Wooly Worm Gold, #0 XD" Silver Body/Silver Blade, #00 Aglia" Long Silver, #00 Thunder Bug" May Fly-Gold, #00 Comet" Mino Silver, #00 Black Fury" Yellow Dot KPB - Basser & Panfisher Kit #3 Black Fury" Hot Firetiger, #2 Aglia* Long Gold/Redbo, #3 Aglia* Gold, #0 Thunder Bug* Dragon Fly-Silver, #0 Aglia* Hot Firetiger, #0 Black Fury" White Dot KST - Salmon & Trouter Kit - six plain lures **K2** - six plain lures..... K2D - six dressed lures

















...... \$40.65













KST Salmon & Trouter Kit





Piker Kits	
500839 - Piker Kit (Aglia*)	. \$58.35
#5 Aglia* Silver, #5 Aglia* Silver, #5 Aglia* Gold, #5 Aglia* Gold, #5 Aglia* Copper	,
#5 Aglia [®] Silver	

KHP5A - Hot Piker Kit\$50.20
#4 Aglia [®] Hot Orange, #5 Aglia [®] Hot Chartreuse, #5 Aglia [®] Hot Firetiger, #4 Aglia [®] Black/
Yellow/Red, #5 Aglia* Gold/Red-White, #4 Aglia* Silver/Black-White

K7 - Alaska Bonanza Kit (single hook)	. \$44.95
#5 Trophy Series Pink Body-Silver Blade, 7/8 oz. Flying C™ Hot Orange Sleeve/Gol	
Trophy Series Blue on Silver Body/Silver Blade, #5 Trophy Series Fluorescent Oran	ge Body/Silver
Blade, #5 Aglia* Hot Orange Blade, % oz. Flying C™ Hot Pink Sleeve/Silver Blade	,
- , ,	

500738 - Canada E	Bonanza Kit	\$76.15
Musky Killer® Silver, Musky	Killer* Gold, Musky Killer* Gold/F	Red-White, #3 Syclops™ Hot Firetiger,
#3 Syclops™ Silver, #3 Syclops	s™ Gold	, ,

K4D - Lunker Kit.... #5 Black Fury* Hot Firetiger, Giant Killer* Gold, #5 Aglia* Silver, Giant Killer* Silver, Musky Killer* Gold, Musky Killer* Hot Orange

K1 - six plain lures.....

500736 - Trouter Kit...

KHT1A - Hot Trout Kit.....

Aglia[®] Hot Chartreuse, #0 Aglia[®] Hot Orange

Gold Body-Ğold Blade

23

K7 Alaska

Basser Kits

Bonanza Kit

500676 - Basser Kit......

KHB3A - Basser Kit

CK Salmon Kit

K6A - Walleye Kit.....

#5 Trophy Series Orange Body-Silver Blade

#3 Aglia* Silver-Orange, #3 Aglia* Silver-White, #3 Aglia* Gold-Red, #3 Aglia* Gold-Yellow, #3 Aglia* Copper-Black, #3 Aglia* Silver-Purple

NHD3A - Dd8SEf NI. **Hot Chartreuse, #3 Aglia* Hot Firetiger, #2 Aglia* Hot Firetiger, #2 Aglia* Black/ Yellow/Red, #3 Aglia* Gold/Red-White, #2 Aglia* Silver/Black-White

¾ oz. Little Wolf[™] Rainbow Trout, #2 Syclops[™] Hot Orange, #4 Trophy Series Pink Body/Silver

#3 XD* Hot Firetiger, #3 Aglia* Long Gold, #3 Comet* Mino Silver, #3 Black Fury* Hot Firetiger, #0 Syclops* Gold, #3 Aglia* Gold

K3D - four dressed spinners, two spoons......\$51.05

#4 Aglia* Gold-Red/White, #4 Black Fury* Hot Firetiger, #3 Aglia* Long Silver, #2 Syclops™ Hot

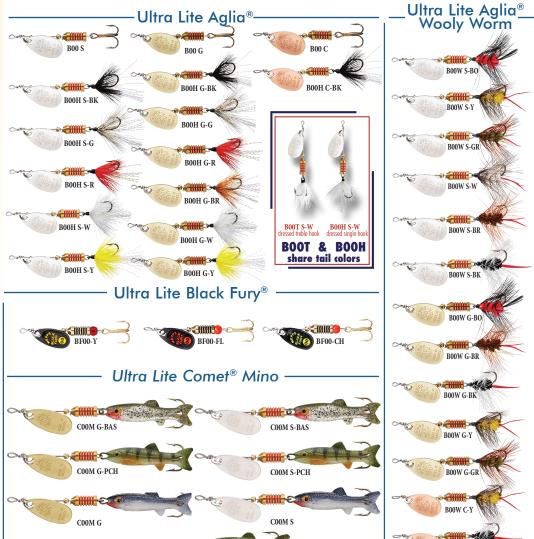
Blade, #4 Aglia® Long Silver/Pinkbo, 5/8 oz. Flying C™ Hot Orange Sleeve/Silver Blade,

K3 - four plain spinners, two spoons.....

Orange, #5 Aglia[®] Gold, #3/4 oz. Little Wolf[®] Silver

Mepps® #00 Ultra Lites and #0 Spin Flies are ideal for light spinning tackle. They can also be used with your favorite fly rod. Use silver or gold Aglias to take panfish or trout on a crisp spring evening. Just before sunup or sundown, tie on a Black Fury®. Copper blades are very visible in stained water. Work a single hook Aglia® Wooly Worm or single hook Black Fury® through the weeds for great fishing action.





Aglia® Wooly Worm Spin Flies BOW S-BO

COOM S-RBT



Stock No.	Approx. Wt	. Price
Aglia [®] Ultra	Lites	
B00	½18 OZ.	\$4.55
B00P	½18 OZ.	4.55
B00T	½18 OZ.	6.70
B00H	½18 OZ.	6.70
BOOM	1/10 07	6.70

Stock No.	Approx. Wt.	Price
Comet® Mino	Ultra Lites	
C00M	½18 OZ.	\$7.50
Black Fury® N	Aino Ultra Li	tes
BF00M	½18 OZ.	

Approx. Wt. Price Black Fury® Ultra Lites BF00 ½18 OZ. \$4.55 BF00P ½18 OZ.

Stock No.	Approx. Wt.	Price				
Spin Flies - Aglia [®] Wooly Worm &						
Aglia® Hackle Dressed						
B0W	½12 OZ.	\$6.70				
B0H	½12 OZ.	6.70				

B00W C-BK



Anyone can fish thick weeds or cover with a Mepps® Timber Doodle® because Timber Doodles, when rigged with a Mister Twister® Split Double Tail™, are virtually weedless. Because they flutter as they sink, they can be vertically jigged, cast or trolled. They are ideal for bass, walleye, northern pike and many other game fish, but really excel when fishing "slop" for trophy bass.















Stock No.	Wt.	Length	Width	Thickness	Price
Timber Doodl	e*				
TD0C	¹⁄₄ oz.	2"	17/32"	.060	\$8.25
TD1C	½ oz.	2½"	11/16"	.060	9.70

All Mepps® Saltwater Timber Doodles are plated with genuine gold and feature a stainless steel split ring for corrosion resistance.





Wt.	Length	Width	Thickness	Price
er Doodle®				
¹⁄₄ oz.	2"	17/32"	.060	\$8.25
½ oz.	2½"	11/16"	.060	9.70
	er Doodle* ¼ oz.	er Doodle [®] 1/4 oz. 2"	er Doodle* 1/4 oz. 2" 17/32"	er Doodle* 1/4 oz. 2" 17/32" .060



Spoon fishermen around the world are limiting out on the Mepps® Syclops™. Whether you fish for pike, salmon, trout, walleyes or panfish, there's a Syclops™ just right for you. No other spoon is as versatile as the Mepps® Syclops™. It casts easily and can be trolled at almost any speed. It can also be vertically jigged making it ideal for a deep water presentation.









tock No. Wt. Length Width Thickness Price

½ oz. 1½" ²⁷/₆₄" .045 \$4.95

yclops™ Treble Hook

SY0 ¹/₄ oz. 2" ¹⁷/₃₂" .060

SY1 ½ oz. 2½" ¹¹/16" .060

SY2 % oz. 3" ¾" .060

Y00



GLO

GO GLO orange

THE U.39							
Stock	No.	Wt.	Length	Width '	Thicknes:	s Price	1
Syclo	ps™	Sing	le Hool	k			Н
SY00	P !	⅓ oz	. 1½"	27/64"	.045	\$4.95	١١
SYOF) 1	⅓ oz	. 2"	17/32"	.060	5.25	l
SY1I) 1	½ oz	. 2½"	11/16"	.060	5.35	
SY2I) 5	% oz	. 3"	3/4"	.060	5.70	l
SY3F)	1 oz.	31/2"	1"	.060	7.30	ı

1 oz. 3½" 1" .060 7.30

5.25

5.35

5.70

Mepps® Saltwater Syclops™ are designed to be cast, trolled or jigged and are ideal for all saltwater species. Genuine nickel or 24 karat gold plating, stainless steel split rings and heavy duty saltwater treble hooks give these Saltwater Syclops[™] maximum corrosion resistance.

Stock No.	Wt.	Length	Width 7	hickness	Price	
Saltwater Syclops™ Treble Hook						
SY0SW	½ o	z. 2"	17/32"	.060	\$5.25	
SY1SW	½ o	z. 2½'	' ¹¹ / ₁₆ "	.060	5.35	
SY2SW	5⁄8 O	z. 3"	3/4"	.060	5.70	
SY3SW	1 o	z. 3½'	' 1"	.060	7.30	





Actual Syclops™ Sizes

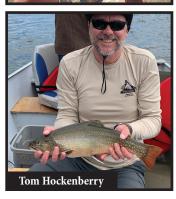
Bantam Syclops™ are the lightest of the Syclops™ and feature a single salmon hook. They are ideal for Kokanee.

Bantam Syclops™ can be trolled, cast, drifted or jigged, but, their erratic side-to-side wobbling action makes them extremely effective when trolled.









The Mepps® Little Wolf® is a rugged, solid brass spoon that will not rust or tarnish. Its genuine silver plate produces a bright white flash and its reverse-curve design features ten highly-reflective surfaces that send light in all directions. All Little Wolf's feature vinyl and acrylic oven-baked finish for maximum durability. Every Little Wolf® is perfectly balanced to maintain an intense side-to-side wobbling action.

SYOLP 1/8 oz. 2" 17/32" .025











7.00

Stock No.	Wt.
Little Wo	
LW18P	⅓ oz.
LW14P	⅓ oz.
LW25P	²∕5 OZ.
LW34P	3/4 OZ.

		PLA	IN TREB	LE HOO	K
	Stock No.	Wt.	Length	Width	Price
ſ	Little W	olf ° Tre	ble Ho	ok	
١	LW18	⅓ oz.	13/16"	1/2"	\$4.75

LW14 ¼ oz. 1%16" %"

LW25 ²/₅ oz. 2½" %"

LW34 ¾ oz. 2¾" 1¾16" 9.75

gold/hot orange

S/CH

silver/ chartreuse

silver/blue

7.00

21/8" %"

234" 13/16" 9.75

The Mepps® Aglia® Marabou combines the vibration and flash of a classic Mepps® Aglia® blade with the unmatched, lifelike movement of a hand-tied marabou tail. We use the finest and softest marabou feathers available for the maximum amount of pulsating action in the water.



9.00

9.00

⅓ oz.

1/6 OZ.

6.70

7.35

B4MT

B5MT

4

5

⅓ oz.

½ oz.

B1MT

B2MT

The Mepps® Aglia® Flashabou combines the vibration and flash of a classic Mepps® Aglia® blade with a highly reflective, hand-tied flashabou tail for attractive, shimmering action in the water.



colors in the stock number

The Double Blade Black Fury® spins closer to the body than Aglia® blades, making it ideal for shallow to mid-depths. The high-contrast color blades make this an excellent choice in low-light or low-visibility water.

Stock No.	Size	Approx. Wt.	Price
Double Blade Black I	Fury®		
BFD3T	3	⁵ / ₁₆ OZ.	\$8.30
BFD5T	5	¹¹ / ₁₆ OZ.	10.75



Dual blades create more flash. In addition, the sound and vibration they make is noticeably different than a spinner with a single blade. Two blades also produce more loft so they are easier to fish over weeds and other structure.



Be sure to include both the blade and tail colors in the stock number

5/16 OZ.

11/16 OZ.

The Mepps® Aglia® Double Blade Flashabou features the same highly reflective, hand-tied flashabou tail as the Aglia® Flashabou. The

BD3T

BD5T

double blades create twice the flash and produces more loft over weeds and structure compared to the single bladed Aglia® Flashabou.

\$8.30

10.75



Be sure to include both the blade and tail colors

The Mepps® #5 Aglia® Tandem is perfect for large bass, trophy northern pike and early season musky. Aglia® Tandems feature hand-tied genuine bucktail around a heavy-duty #1/0 bronze treble hook with a #2 treble hook trailer.





BFT5

The Mepps® Black Fury® Tandem has the same great attributes of the Aglia® Tandem described above, plus, the shallow to mid-depth running, high-contrast, fish catching benefits of the Black Fury®.







C5MX

Page 4

Black Fury® MX Minos

4" 13/16 oz. \$11.40

4" 13/16 oz. \$11.40



BF5MX



% oz.

\$13.40







⅓ oz.



Replacement Buck Stock No. Style Approx. Wt.

bucktail

DT 5/0 tandem bucktail ½ oz.

*See page 34

ST 5/0

ails	Stock No
Price	Musky
\$10.60 \$15.35	BM BMT
	*

Style	Approx. Wt.	Price
ller°		
dressed	¾ oz.	\$16.30
tandem	1⅓ oz.	\$16.30 \$21.70
	ller° dressed	ller° dressed ¾ oz.

MUSKY KILGT®

Stock No.	Style	Approx. Wt.	Price
Magnum	Musky K	iller*	
MBM	dressed	1¼ oz.	\$22.35
MBMT	tandem	1¾ oz.	\$28.20
*not availa	able in tand	dem	



143% BIGGER THAN STANDARD MUSKY KILLER®

MAGNUM MUSKY KILLER®

Stock No. Style Approx. Wt. Price ST 5/0 bucktail 1/8 oz. \$10.60

BK(Black), BC(Black/Chartreuse), BO(Black/Orange), BOY(Black/Orange/Yellow),
BW(Black/White), Y(Yellow), W(White),
FT(Firetiger), BRY(Brown/Yellow), R(Red),
CH(Chartreuse), O(Orange), P(Purple),
PK(Pink), BPK(Black/Pink), G(Gray Squirrel),
BS(Brown Squirrel)

Stock No. Style Approx. Wt. Price
DT 5/0 tandem 1/2 oz. \$15.35

BK(Black), BC(Black/Chartreuse), BO(Black/Orange), BOY(Black/Orange/Yellow),
BW(Black/White), Y(Yellow), W(White),
FT(Firetiger), BRY(Brown/Yellow), R(Red),
CH(Chartreuse), O(Orange), P(Purple),
PK(Pink) BPK(Black/Pink)









Replacement Bucktails	5
-----------------------	---

Stock No.	Style	Approx. Wt.	Price
ST 5/0	bucktail	⅓ oz.	\$10.60
DT 5/0	tandem bucktail	½ oz.	\$15.35
*Saa ne	200 34		

Stock No.StyleApprox. Wt.PriceGKBbucktail1¼ oz.\$20.90GKTtandem1¾ oz.\$26.40

Most Giant Killers can be ordered with Tandem Bucktails. *not available in tandem







нс-сн

HC-BK

но-во

но-вк

НО-О

HFT-FT

HFT-BK

HFT-BO

HP-PK

носв-во

Double & Single Blade

Price \$22.90 Single #7 1¼ oz. MMD7T Double #7 1½ oz. \$27.00 *not available in single blade

-Metal Blades













Marabou Stock No

BK(Black), Y(Yellow), W(White), BW(Black/White), CH(Chartreuse), P(Purple), PK(Pink), R(Red), BC(Black/Chartreuse), BRY(Brown/Yellow), BOC(Black/Orange/Chartreuse), FT(Firetiger), BO(Black/Orange)

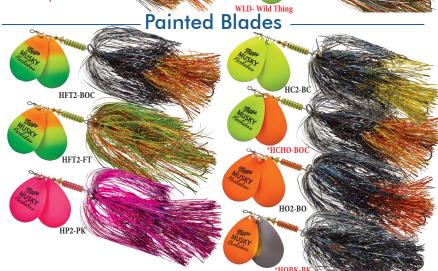
tandem marabou





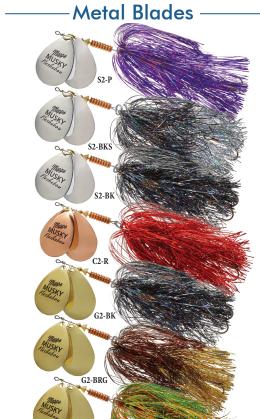




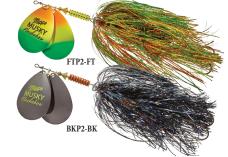














MFT 5/0 tandem flashabou

BC(Black/Chartreuse), BK(Black), BKS(Black) Silver), B0(Black/Chartreuse), BK(Black), BK(Slack) Orange/Chartreuse), BRG(Brown/Gold), FT(Firetiger), R(Red), P(Purple), PK(Pink), PCH(Perch), BGL(Bluegill), CRP(Crappie), SHD(Shad), SNF(Sunfish), WAL(Walleye),

MTT 5/0



#5 USA Aglia tock No. Hook Type Price

AMB5 Plain \$6.35 AMB5ST Dressed \$9.00

- 100% Fully Functional Lure
- Hot white blade, platium blue 4 bump body



Black Long Sleeve Shirt

Stock No.	Size	Color	Price
TSBLSS	small	black	\$25.00
TSBLSM	med	black	\$25.00
TSBLSL	large	black	\$25.00
TSBLSXL	ΧĽ	black	\$25.00
TSBLSXXL	XXL	black	\$25.00

- Gildan[®] 100% Ultra-cotton, preshrunk
- Large Mepps[®] Logo on back
- Small Mepps[®] Logo on front left chest



White Long-Sleeve T-Shirt

Stock No.	Size	Color	Price	
TSWLSS	small	white	\$25.00	
TSWLSM	med	white	\$25.00	
TSWLSL	large	white	\$25.00	
TSWLSXL	ΧĽ	white	\$25.00	
TSWLSXX	L XXL	white	\$25.00	

- Gildan[®] 100% Ultra-cotton, preshrunk
- Large Mepps® Logo on back • Small Mepps® Logo on front left chest

Blackfish® Angler Long Sleeve

Stock No.	Size	Color	Price
BFBLSS	sm	sky blue	\$50.00
BFBLSM	med	sky blue	\$50.00
BFBLSL	large	sky blue	\$50.00
BFBLSXL	XĽ	sky blue	\$50.00
BFBLSXXL	XXL	sky blue	\$50.00
BFBLSXXXL	XXXL	sky blue	\$50.00
• UPF 30+ R	atino Rr	eathable	

• Moisture Wicking | Chemical Free Cooling Blackfish® Angler Sun Hoodie



Diackiisii	Angle	r Sun r	100016	
Stock No.	Size	Color	Price	
BFWSHS	sm	white	\$60.00	
BFWSHM	med	white	\$60.00	
BFWSHL	large	white	\$60.00	
BFWSHXL	ХĽ	white	\$60.00	
BFWSHXXL	XXL	white	\$60.00	
BFWSHXXXL	XXXL	white	\$60.00	

- UPF 30+ Rating | Breathable
- Moisture Wicking | Chemical Free Cooling



OR ANNIVERSARY DATE, CUSTOM PRINTED ON A REAL MEPPS® LURE! For more than 50 years, Mepps* has been providing quality promotional products. Put the power of a Mepps* premium promotion to work for your company, or make your wedding reception something to remember. We're fast,



Please send digital artwork whenever possible. We need a vector file in EPS or Adobe Illustrator (AI) format. Picture (jpg, tif, pdf, gif, bmp, png) files can't be used. We will be happy to contact your agency or work with your art department.



Mepps USA T-Shirt

Stock No.	Size	Color	Price
TSUSASSS	small	blue	\$25.00
TSUSASSM	med	blue	\$25.00
TSUSASSL	large	blue	\$25.00
TSUSASSXL	ХĽ	blue	\$25.00
TSUSASSXXL	2XL	blue	\$25.00
TSUSASSXXX	L 3XL	blue	\$25.00

- Russell Athletic™ Essential 60/40 Performance
- Large Mepps[®] Logo and stars on chest
- Mepps® Logo and different fish species in the shape of the American flag on back



Gray T-Shirt

	Stock No.	Size	Color	Price	
	TSGSSS	small	gray	\$20.00	
	TSGSSM	med	gray	\$20.00	
	TSGSSL	large	gray	\$20.00	
	TSGSSXL	ΧĽ	gray	\$20.00	
	TSGSSXXL	XXL	gray	\$20.00	
lda	n° 100% Ult	ra-cot	ton, presh	runk	

- · Large Mepps® Logo on back
- Small Mepps® Logo on front left chest



White Short-Sleeve T-Shirt

Stock No.	Size	Color	Price
TSWSSS	small	white	\$20.00
TSWSSM	med	white	\$20.00
TSWSSL	large	white	\$20.00
TSWSSXL	ΧĽ	white	\$20.00
TSWSSXXI	LXXL	white	\$20.00

- Gildan® 100% Ultra-cotton, preshrunk • Large Mepps[®] Logo on back
- Small Mepps® Logo on front left chest



Color Price brown \$20.00 TSBRSSM med brown \$20.00 brown \$20.00 TSBRSSXXL XXL brown \$20.00

Brown Squirrel Tail T-Shirt

- Gildan® 100% Ultra-cotton, preshrunk
- Mepps[®] Squirrel Tail Program Logo on front · "Wanted: Squirrel Tails" & "Reward: Will Pay Cash [or] Double The Value In Mepps Lures"



Ladies Cap

Mesh back/ Camo

- Concealed Ponytail Opening



- Snapback closure
- Makeup Resistant Sweatband



Olive/Camo Cap

- Mesh-style camo back Snapback closure
- Choice of large or small
- embroidered Mepps® logo CAMLCAP - \$25.00

HERCAP - \$25.00 CAMSCAP - \$25.00



- Low-profile, rugged build • Slide buckle closure
- Choice of large or small embroidered Mepps® logo

RBLCAP - \$25.00 RBSCAP - \$25.00

Vinyl Logo Stickers

• Weather-proof • Heavy-duty vinyl (16" x 8") BD - \$1.00 (4" x 2") TBD - \$.80



Embroidered Logo Patch Colorful embroidery

- Resists fading
- (4" x 2") PATCH \$1.00

NOTE: Each Grab Bag

Special is only good if the

lure sizes are available.

Mepps® Grab Bag

• A hand picked selection of first-quality Mepps® lures • Satisfaction guaranteed

GBA - sizes 00, 0 & 1 (6 lures) \$10.99 GBB - sizes 2 & 3 (5 lures) \$10.99

GBC - sizes 4 & 5 (4 lures) \$10.99

Minimum Weights

Barracuda

Bass, Largemouth

Bass, Peacock

Bass, Rock

20 lb.

3 lb.

3 lb.

1 lb.

3 lb

Bass, Sea	3 lb.
Bass, Smallmouth	2 lb.
Bass, Striped	10 lb.
Bass, White	2 lb.
Bluefish	6 lb.
Bluegill (Bream, Brim)	1 lb.
Bonefish	3 lb.
Bullhead, Black	1 lb.
Bullhead, Brown	1 lb.
Bullhead, Yellow	1 lb.
Bowfin (Dogfish)	5 lb.
Carp	10 lb.
Catfish, Blue	25 lb.
Catfish, Channel	10 lb.
Catfish, Flathead (Mud)	15 lb.
Crappie (Black or White)	1 lb.
Grayling	1 lb.
Jack Crevalle (no chevron available)	10 lb.
Mackerel	3 lb.
Musky	10 lb.
Perch, White	1 lb.
Perch, Yellow	1 lb.
Pickerel	2 lb.
Pike, Northern	5 lb.
Redfish	7 lb.
Salmon, Atlantic	10 lb.
Salmon, Chum	10 lb
Salmon, Coho (Silver)	8 lb
Salmon, Chinook (King)	15 lb
Salmon, Kokanee	2 lb
Salmon, Ouananiche (landlocke	d) 5 lb
Salmon, Pink	5 lb
Salmon, Sockeye (Red)	8 lb
Snakehead	5 lb
Snook	7 lb
Sunfish (Shellcracker)	1 lb
Steelhead	4 lb
Trout, Brook	1 lb
Trout, Brown	2 lt
Trout, Cutthroat	2 11
Trout, Dolly Varden	8 ll
Trout, Lake	8 ll
Trout, Palomino	2 11
Trout, Rainbow	2 11
Trout, Sea/Speckled	4 ll
Walleye	3 1
Weakfish (no chevron available)	41

Angler Awards Program

It's easy and fun to enter!

- Catch a fish with a Mepps[®] lure that meets the minimum size requirements.
- Go to mepps.com/masterangler and complete either the mail-in or digital Master Angler Award application.
- Mail-in applications should be sent to: Sheldons', Inc., Attn: Shep Shepherd, 626 Center St., Antigo, WI 54409-2496.



Both mail-in and digital Master Angler applications are available on our web site: mepps.com/masterangler While you are there please read and understand the terms and conditions of submitting your catch. You can call us toll-free with any questions... (800) 637-7700 M-Th from 7:30am — 4pm CST. Thank you!

Remember, to be eligible your fish. . .

- 1) Must be caught on a Mepps[®] spinner or spoon!
- 2) Must meet the qualifying weights on the species list!
- 3) Must be entered within one year of the date it was caught!

NOTE: You must include a photo with your application so we can verify your catch. Digital images should be uploaded with your online application. Applications submitted without photos are not eligible. All photos become the property of Sheldons', Inc.

You do not have to make a purchase to enter your catch. Your first qualifying entry will earn a colorful embroidered Trophy Fish Award patch, and a chevron identifying the species of fish you caught. After that you will receive an embroidered chevron for each fish. You may enter as many different species of fish as you want, or continue entering the same species, just as long as each entry is larger than your previous entry of the same species.

- Once you've entered four different qualifying species of fish, a grand slam, you'll become a **Mepps**[®] **Master Angler** and earn the corresponding patch.
- After you've caught ten different qualifying species of fish, you'll be awarded a Mepps* **Expert Fisherman** patch, identifying you as one of the best fishermen in the country.

Us Your #MeppsCatch Pictures

If you've caught a nice fish on a Mepps® product and you have a good picture of your catch, I'd like to give you the recognition you deserve. You can post the picture yourself on the mepps.com photo gallery or, better yet, send it to us on social media and we may be able to use it in our next catalog or social media post. Let's see some hawgs!

Mepps® Communications Director, Nik Kolbeck









Derek Bowman



Sheldons', Inc. 626 Center St., Antigo, WI 54409-2496 OR CURRENT RESIDENT

PRSRT STD U.S. Postage PAID Sheldons', Inc.



First, why. The fact is squirrel tails are all hair—no fur. Practically all other animals have fur tails with just a few guard hairs. Fur doesn't have the rippling, pulsating movement of squirrel hair in the water. And, squirrels are plentiful. Plus, squirrel is some of the best wild meat and their skins are used for caps, coats, glove linings and many other items, but the tail is usually thrown away. We're asking you to help us recycle this valuable resource. NOTE: We do not advocate the hunting of squirrels strictly for their tails. Squirrel tails cannot be sold in CA. It's illegal to sell Western gray squirrel tails in the state of OR. State of Idaho Regulations: only red and fox squirrel tails can legally be sent to Mepps.

SQUIRREL TAIL PRICING

PLEASE KEEP THE BONE IN THE SQUIRREL TAIL!

GRAY, FOX & BLACK SQUIRREL TAILS

Fully - Usable Tail - \$0.25 each Half - Usable Tail - \$0.12 each

RED SQUIRREL TAILS

Hair at base of tail must be at least 1" long Fully - Usable Tail - \$0.12 each

Double the value of your tails by exchanging them for Mepps lures. Just include the stock numbers of the lures you want when you send the tails. (no other discounts or special offers apply)

Send tails to: Sheldons', Inc., 626 Center St., Antigo, WI 54409-2496

NOTE: Ship First Class Mail, First Class Parcel or Priority Mail if under 10 pounds. Use UPS Ground if over 10 pounds. Pack without fill in the smallest packaging possible

For More Information, Visit: www.mepps.com/squirrel-tail

Care & Handling of Squirrel Tails

- 1) Tails are best on squirrels taken after October 1st.
- 2) Do NOT remove the bone from the tail; deboned & split tails have no value.
- 3) Salt (dry salt or dip in a strong saltwater solution) the butt end of the tail generously.
- 4) Be sure the tail is straight before drying. Tails that dry curled are useless.
- 5) Do NOT put tails in a plastic bag for storage or shipment. They heat-up and spoil.
- 6) Keep tails away from flies. Best storage is in a freezer. DO NOT send tails that have been exposed to flies.
- 7) The best time to ship is during the cold months (December, January, February, March), although dried squirrel tails may be shipped anytime.
- 8) Put your name, mailing address and phone number or e-mail address, along with the tail count inside EACH package. Please indicate "Trade for Cash" or "Trade for Lures"
- 9) Shipping refunded on shipments of 50 tails or more. Ship First Class Mail, First Class Parcel or Priority Mail if under 10 pounds. Use UPS Ground if over 10 pounds. Pack without fill in smallest packaging possible. (No refund on insurance charges, or service fees charged by independent mailing services)

The American Home of Mepps® -the World Headquarters-

Sheldons', Inc., the world headquarters for the World's #1 Lure, is located at 626 Center Street on the north side of Antigo, Wisconsin, just off highway 45 North. We offer plant tours Monday through Thursday and encourage you to visit us the next time you're in the area. Take a guided tour. Watch us hand-make the 6000-plus lures Mepps manufactures. We also have an impressive trophy room you won't want to miss! www.mepps.com

FACTORY TOURS (Monday - Thursday)

January - April 10:15 a.m. & 2 p.m.

May - December

Mornings 9:15, 10:15, 11:15 Afternoons 1:30, 2:30

Tours last about ½ hour. Groups of ten or more please call ahead. 715-623-2382

