



Sheldons', Inc., 626 Center St., Antigo, WI 54409-2496

MEDIA RELEASE

For immediate use

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New Bantam Syclops Perfect for Trout or Kokanee

For those times when lighter is better, Mepps has developed the Bantam Syclops. Like the bantam weight boxer, these little spoons are lighter than the lightweights. They are perfect for both trout and kokanee salmon.

The tiny #00 weighs only 1/16 oz. and the little #0 weighs just 1/8 oz. Like all Syclops, the Bantam Syclops features 10 reflective surfaces for maximum flash. It also features an enticing side-to-side wobbling action. Deadly whether cast or trolled.

Bantam Syclops are available in six twenty-first century Mepps Color Technology colors. All Bantam Syclops come with a bright, durable, extra sharp nickel-plated salmon hook.

Mepps web site is: www.mepps.com. To receive a current *Mepps Fishing Guide* featuring a wealth of fishing tips, and the entire line-up of Mepps products, either visit our web site or call 800-713-3474. Mepps, 626 Center St., Antigo, WI 54409-2496.