



Sheldons', Inc., 626 Center St., Antigo, WI 54409-2496

# MEDIA RELEASE

*For immediate use*

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## **Mepps Musky Marabou Designed for BIG Fish**

Engineered to handle big fish, the Mepps Musky Marabou features a heavy duty Colorado blade and a rugged easy-spin folded clevis. Solid brass components mean every Musky Marabou is perfectly balanced and extremely durable. Other features include a heavy-duty split ring for easy marabou tail change. The split ring also eliminates the leverage a big fish can exert on straight-wire musky lures. Mepps time-tested tandem hook assembly incorporates heavy duty extra sharp treble hooks.

All tails are hand-tied with the highest grade of marabou feathers for outstanding durability and lifelike movement. In addition, every Mepps Musky Marabou, features a easy-spin low-drag blade, so, as big as it is, the Musky Marabou can be cast all day long. Its drag-resistant high flow marabou tail gives the Mepps Musky Marabou more lift and lifelike movement. Retrieve it at a medium to high speed, bulged just under the surface, or burned over the top of weeds.

Musky Marabou's come in a variety of proven colors. Details are in the *Mepps Fishing Guide*. More record fish have been caught on Mepps than any other lure. Mepps web site is: [www.mepps.com](http://www.mepps.com). To receive a current *Mepps Fishing Guide*, visit our web site or call 800-713-3474. Mepps, 626 Center St., Antigo, WI 54409-2496.