



Sheldons', Inc., 626 Center St., Antigo, WI 54409-2496

MEDIA RELEASE

For immediate use

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Mepps Saltwater Syclops Designed for BIG Water

Mepps, traditionally recognized as a manufacturer of spinners and spoons for freshwater fishing offers saltwater anglers a special saltwater version of its popular Syclops spoon. The saltwater Syclops, unlike its freshwater cousin, sports stainless steel split rings and either bright nickel or 24 karat gold plating.

Saltwater Syclops are available in sizes #0 (1/4 oz.), #1 (1/2 oz.), #2 (5/8 oz.) and #3 (1 oz.). Depending on the size, the saltwater Syclops is perfect for speckled trout (weakfish), redfish, flounder, snook, blue fish, or striped bass (rock fish).

More record fish have been caught on Mepps than any other lure. Mepps web site is: www.mepps.com. To receive a current *Mepps Fishing Guide*, visit our web site or call 800-713-3474. Mepps, 626 Center St., Antigo, WI 54409-2496. Supplies are limited.