



DeepRunner™



Mepps DeepRunner is a willow leaf spinner designed for fishermen who need a lure that drops deep quickly and stays deep throughout the retrieve. All Mepps DeepRunners feature a heavy over-sized, torpedo-shaped, solid brass body that allows the angler to cover more water through additional casting distance. The narrow willow leaf blade, torpedo-shaped body combination makes the DeepRunner ideal for fishing deep lakes or the fast-moving rivers.

In addition, the DeepRunner, like all Mepps spinners, features a strong and durable, imperfection-free, Swedish Sandvic stainless steel shaft. Sandvic stainless steel is of the highest quality

and will not break, rust or corrode even after repeatedly landing fish. The DeepRunners precisely machined, solid brass components are perfectly balanced to maintain maximum stability at all retrieval speeds.

Genuine silver plating with a meticulously-applied, tarnish-resistant, epoxy clear-coat finish means every DeepRunner produces one bright flash after another. The flash produced by nickel or chrome is not nearly as bright as genuine silver.

A water-activated self-lubricating, folded solid brass clevis allows the blade to begin spinning freely as soon as the lure hits the water. The folded clevis not only out-performs a stirrup clevis, it is much stronger and far more durable.

Every DeepRunner blade features a holographic eye and oven-baked vinyl or acrylic accent color to create distinct areas of contrast that attract fish as the blade spins.

Extra-strong, razor-sharp, perfectly-honed premium quality hooks achieve the highest hooking percentage possible. Using a bigger and stronger hook also significantly increases the anglers ability to keep a big fish on all the way to the boat. Dressed DeepRunners feature a genuine Mepps hand-tied, premium-grade bucktail dressed treble hook secured by the strongest of waterproof epoxies

DeepRunners are ideal for a wide variety of freshwater game fish.

for outstanding durability even after repeated use. A Flashaboo accent provides just enough sparkle to entice the weariest of fish to strike.



Mepps® Master Angler Awards

It's easy and fun to enter your catch in the Mepps Master Angler awards program. You can either visit our web site: www.mepps.com or call us toll-free at: 800-713-3474 to learn more about the program, and get your **FREE Mepps Fishing Guide**. You'll find the rules and an application both on our web site and in the Guide. All you need to do is send us your completed application along with a photo of your Mepps catch, and we'll send you a handsome embroidered Trophy Fish Award patch along with a chevron identifying the species of fish you caught.

After you've caught four different qualifying species of fish you'll become a **Mepps Master Angler**, one of the highest honors in our sport. Once you've caught 10 different qualifying species you'll be awarded a **Mepps Expert Fisherman patch**, identifying you as one of the best fishermen in the country. There are fewer than 500 Mepps Expert Anglers worldwide.



CATCH MORE FISH
Outfish your buddies. Get your **FREE Mepps Fishing Guide**.
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