



It's easy and fun to enter Mepps Master Angler awards competition. Write or call for a FREE *Mepps Fishing Guide* (see coupon below). In it you'll find rules and an entry blank. Return the completed blank to us along with a photo of your Mepps catch. We'll send you a handsome embroidered Trophy Fish Award patch along with a chevron identifying the species of fish you caught.

After you've caught four different qualifying species of fish you'll become a Mepps Master Angler, one of the highest honors in our sport. After you've caught 10 different qualifying species you'll be awarded a Mepps Expert Fisherman patch, identifying you as one of the best fishermen in the country. There are fewer than 300 Mepps Expert Anglers world-wide. To get started write: **Mepps, 626 Center St. Antigo, WI 54409-2496**, or call us at **715/623-2382**. Our switchboard is open from 7:30 a.m. to 4:00 p.m. C.S.T. weekdays.



Todd Plath, Mepps regional manager, has learned becoming a Mepps Expert Angler is rewarding and fun.



CATCH MORE FISH

Learn the secrets of the Mepps pros. Call for a **FREE** *Mepps Fishing Guide*.

800-713-3474

www.mepps.com

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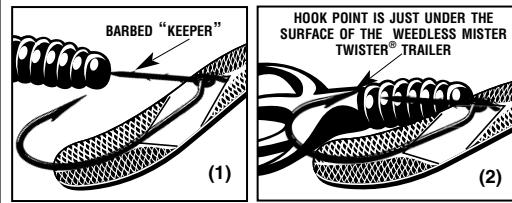
TIMBER DOODLE®

Now, you can fish the thickest cover with the **weedless** Mepps® Timber Doodle®. A Mister Twister® Split Double Tail™ serves as the weedguard. It's soft texture fools the fish. They bite through and into the hook.

RIGGING IS EASY

(1) Insert the barbed "Keeper" into the head of the Mister Twister® Split Double Tail™ trailer. Lay the body over the point of the hook. Back up the trailer slightly and insert the hook.

(2) Keep the trailer straight and hook-point just under the surface of the Split Double Tail.™



Big game fish hang out in heavy cover, and a slow retrieve is essential to get them to strike. Whether it's weeds, rocks, lay-downs or deadheads, the Timber Doodle® can "crawl" slowly through the densest cover without hanging up.

A patented Mister Twister® Keeper® hook keeps the Timber Doodle weedless, but not fishless. Other so-called weedless lures depend on stiff wires or a bundle of bristles to keep weeds

off the hook. The Timber Doodle's Keeper pivots as freely as two links on a chain.

Genuine gold or silver plating.

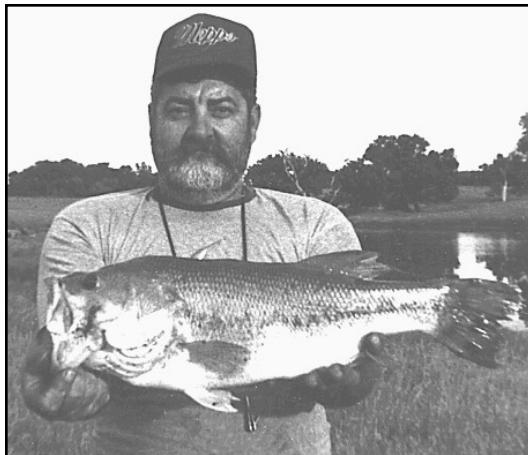
Black is black nickel plating, not a paint.

Hooks are made special by VMC France and precisely soldered to the Timber Doodle for strength and lance.

SIZE	APPROX. WEIGHT
00	1/8 oz.
0	1/4 oz.
1	1/2 oz.

Timber Doodles come in three sizes and three blade colors.

Ultra lite enthusiasts will really appreciate the tiny 1/8 ounce #00 Timber Doodle. It's perfect for pan-



"Hokie" Kitchen, owner of Hokie's Bait & Tackle, Pawnee, OK, tossed a #1 Timber Doodle into an Oklahoma farm pond and pulled out this dandy 8-pound 8-ounce largemouth.

fish and trout. Jumbo, yellow-bellied perch will attack a vertically jigged #00 Timber Doodle with a vengeance. Try fishing it through the ice.

Bass and walleye anglers can now fish emergent weed beds with an ease never before possible by twitching a 1/4 ounce #0 Timber Doodle over, around, and through grass, hydrilla, even skunk weed. Not even milfoil can foul up a Timber Doodle.

Pike fishermen are quick to appreciate the 1/2 ounce #1 Timber Doodle's weedless action in and around lily pads and fallen timber. No other lure can slither through the pads like the Timber Doodle. Just be sure to carry plenty of extra

BRYCE TOWSLEY PHOTO



Big bass find it hard to resist a Mepps #0 or #1 Timber Doodle rigged with a Mister Twister Split Double Tail.

Split Double Tail, it glides through the grass, parting the blades, not hooking them.

Redfish...

Even salt-water fishermen are extolling the virtues of the Timber Doodle, as they now have a spoon that can easily fish the grassy flats of the Gulf. The Timber Doodle is the ideal spoon for both redfish and seatrout. Rigged with a Mister Twister



Don Lewis, Mepps regional sales manager, lifts a fat Texas largemouth that nailed a #1 gold Timber Doodle tipped with a pumpkin seed Mister Twister® Split Double Tail™.

FISHING A TIMBER DOODLE

Cast your Timber Doodle directly into small pockets in lily pads, grasses or weeds. It can even be cast over and around fallen trees and brush. Let it sink to the bottom. Keep an eye on your line. Because the Timber Doodle flutters as it falls, bass, pike and, even, wall-eye will, many times, take it as it drops.

Tie your Timber Doodle directly to your line. Begin with a s-l-o-w steady retrieve. The Timber Doodle is designed to be fished slowly. "Walk" the Timber Doodle up and over any wood, surface weeds or floating debris. Stop it on top of a fallen log for a few seconds, then, gently "pop" it off the log into the water. It's a meal for any big bass laying in wait.