

Mepps® Angler Award Application

PHOTO MUST ACCOMPANY APPLICATION • ENTER FISH WITHIN ONE YEAR OF DATE CAUGHT

Mail to: **Shep Shepherd, Sheldons', Inc., 626 Center St., Antigo, WI 54409-2496**

Please call 1-715-623-2382 with any questions (Swiathboard hours are 7:30 am - 4:00 pm CST)

Date: _____ Phone: _____

Angler's Name: _____

Street Address: _____

City/State/Zip: _____

e-mail address: _____

FOR CONTACT PURPOSES ONLY • WE WILL NEVER SELL, TRADE OR SHARE YOUR E-MAIL ADDRESS WITH ANYONE FOR ANY REASON.

Species: _____ Weight: _____

Mepps Lure Used: _____

LURE STYLE/SIZE/COLOR • I.E. #2 GOLD AGLIA, #3 SILVER COMET, ETC.

Where Caught: _____

Date Caught: _____

Witness: _____

Street Address: _____

City/State/Zip: _____

Hometown Newspaper: _____

Street Address: _____

City/State/Zip: _____

The Legal Stuff

Terms & Conditions: By submitting your photo to us, you are agreeing to the following terms and conditions. If, for any reason you are not comfortable with any of the terms, please do not enter your fish.

- a.) The photograph you send will not be returned and becomes the property of Mepps.
- b.) By submitting the picture to Mepps, you agree to allow Mepps to use the photograph in any and all of its various advertising and promotional endeavors.
- c.) These rights include the rights to use it in any and all media. If we use your photo, a lure kit and Mepps cap will be sent to you. This shall be the full consideration which you are entitled for allowing us to use your photograph.
- d.) You warrant that the image is of yourself and that you have the right to grant us the reproduction rights in the photograph as set out herein. Further, you warrant that the photo is not subject to any other party's rights. You agree to fully indemnify Mepps against any expenses or damages it incurs (including reasonable attorney fees) as a result of any claim against it resulting from the use of the submitted photo or breach of the warranties set out above. Mepps is under no obligation to use your photograph in any manner. If it does, however, it may crop, modify, and adapt it as it sees fit or necessary for its promotional use without your consent or review. You also grant Mepps the right to use your name in its promotional activities.

