



As fishermen, we are always trying to figure out how to catch more fish. The vibration of a spinner is a pretty good place to start. Fish will attack a vibrating, flashing spinner even if they are not hungry. Vibration and flash causes a fish to have a strike reaction. A lot of fishermen have had the experience of bringing a fish to the net only to have it grabbed by a larger predator attracted to the struggling prey. By adapting the appearance of bait species, you can enhance the urge of a fish to strike.

The new Mepps Aglia Bait Series combines numerous prey color patterns with a classic Mepps vibration to stimulate strikes. The indistinct blur of a spinning blade, vibration and color will generate more reactionary strikes. One place I often fish is loaded with crawfish. Mimicking a crawfish color pattern is imperative to success. Whether the forage is crawfish, perch, shad, sunfish or something else, check out our new Bait Series combinations on pages 3 and 29, along with the new Baitfish Series on page 37. They will help you catch more fish.

Good Fishin'

Mike Sheldon

MeppsCatch

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NEW Aglia® Bait Series

See page 3



NEW Musky Killer® Bait Series

See page 29



NEW Musky Flashabou Baitfish Series

See page 37 (available in double and single blade)



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