



Nothing Beats the Quality of Mepps Lures

Mepps spinners are still made with the same quality components they were made with in the 1950's. The temptation is always to "save money" by reducing costs. Who would notice if we reduced our blade thickness a thousandth or two? We could modify the formulation of our wires to make them less expensive. Cheaper hooks than the ones we use are available. Quality is our identity. Reducing quality may not be evident immediately, but eventually anglers using our products will notice. Therefore, we do not cut corners to reduce costs.

We continue to use the same brass bodies and Swedish Sandvik wires which have been time tested for quality since the 1950's. The genuine silver plating we use on our spinners has a far more visible flash than nickel plating. Keeping our fishing habitats intact for years to come is vital so we make sure NOT to include solid lead components in our products. Our attention to detail and our focus on quality gives Mepps spinners more hookups, more often.

Mike Sheldon
Mepps® President



#MeppsCatch

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Table of Contents

Aglia® (plain treble)	4
Aglia® (dressed treble)	6-7
Aglia® Bait Series	5
Aglia® BRITE & Trophy Series	12
Aglia® Flashabou & Aglia® Marabou	29
Aglia® Long (dressed and plain)	8
Aglia® Tandem & Black Fury® Tandem	24
Aglia® Streamer & Comet® TRU-V	10
Aglia® -e & Magnum® Aglia®	13
Black Fury® (plain & dressed,)	11
Black Fury® Musky Killer®	32
Comet® Combo *NEW FOR 2020*	3
Comet® Mino (replacement minos) & Aglia® Long Mino	9
Comet® MX Mino & Replacement MX Mino	32
Double Blade Aglia® & Double Blade Black Fury®	22
Double Blade Aglia® Flashabou	23
Flying C™	14
Giant Killer® Bucktail	34
Giant Killer® Mino	35
Killer Kits	20-21
Little Wolf™ & Bantam Syclops™	26
LongCast	15
Magnum Musky Killer® & Replacement Bucktails	33
Mepps® Clothing, Accessories & Premium Custom Lures	38
Mepps® Marabou & Replacement Marabou Tails	35
Mepps® Master Angler Program	39
Musky Flashabou & Double Blade Musky Flashabou	37
Musky Killer®	30-31
Musky Killer® Bait Series	31
Musky Tandem Replacement Flashabou Tails	37
Musky Marabou & Double Blade Musky Marabou	36
Spinner Paks & Pocket Paks	19
Squirrel Tail Recycling Program	40
Syclops™ (Fresh Water & Saltwater)	25
Thunder Bug® (plain & dressed)	16
Timber Doodle® (Fresh Water & Saltwater)	27
Trolling Rig & Crawler Harness	28
Ultra Lites™ & Spin Flies	18
XD® (plain & dressed)	17

NEW COMET® COMBOS

Featuring **MISTER TWISTER** Keeper® Hook & Curly Tail®



15 Fish Catchin' Colors!
See Page 3