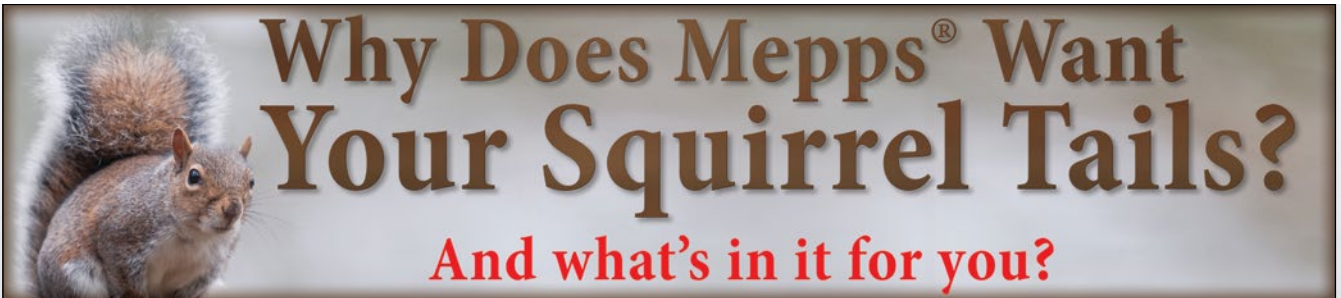




PRSR STD
U.S. Postage
PAID
Sheldons', Inc.

OR CURRENT RESIDENT

Sheldons', Inc.
626 Center St.,
Antigo, WI 54409-2496



First, why. The fact is squirrel tails are all hair—no fur. Practically all other animals have fur tails with just a few guard hairs. Fur doesn't have the rippling, pulsating movement of squirrel hair in the water. And, squirrels are plentiful. Plus, squirrel is some of the best wild meat and their skins are used for caps, coats, glove linings and many other items, but the tail is usually thrown away. We're asking you to help us recycle this valuable resource. **NOTE: We do not advocate the hunting of squirrels strictly for their tails. Squirrel tails cannot be sold in CA. It's illegal to sell Western grey squirrel tails in the state of OR. State of Idaho Regulations: only red and fox squirrel tails can legally be sent to Mepps.**

- | | |
|--|-----------------------------|
| *Grey, Fox & Black Squirrel Tails | **Red Squirrel Tails |
| • under 100 - 16¢ ea | • under 100 - 8¢ ea |
| • over 100 - 19¢ ea | • over 100 - 9¢ ea |
| • over 500 - 21¢ ea | • over 500 - 10¢ ea |
| • over 1000 - 22¢ ea | • over 1000 - 11¢ ea |
- *Additional 4¢ ea. for premium tails **Hair at base of tail must be at least 1" long.*

- Care & Handling of Squirrel Tails**
- 1) Tails are best on squirrels taken after October 1st.
 - 2) Do NOT remove the bone from the tail; deboned & split tails have no value.
 - 3) Salt (dry salt or dip in a strong saltwater solution) the butt end of the tail generously.
 - 4) Be sure the tail is straight before drying. Tails that dry curled are useless.
 - 5) Do NOT put tails in a plastic bag for storage or shipment. They heat-up and spoil.
 - 6) Keep tails away from flies. Best storage is in a freezer. DO NOT send tails that have been exposed to flies.
 - 7) The best time to ship is during the cold months (December, January, February, March), although dried squirrel tails may be shipped anytime.
 - 8) Put your name, mailing address and phone number or e-mail address, along with the tail count inside EACH package. Please indicate "Trade for Cash" or "Trade for Lures"
 - 9) Shipping refunded on shipments of 50 tails or more. Ship First Class Mail, First Class Parcel or Priority Mail if under 10 pounds. Use UPS Ground if over 10 pounds. Pack without fill in smallest packaging possible. (No refund on insurance charges, or service fees charged by independent mailing services)

Double the value of your tails by exchanging them for Mepps lures. Just include the stock numbers of the lures you want when you send the tails. *(no other discounts or special offers apply)*

Send tails to: **Sheldons', Inc.,**
626 Center St., Antigo, WI 54409-2496
NOTE: Ship First Class Mail, First Class Parcel or Priority Mail if under 10 pounds. Use UPS Ground if over 10 pounds. Pack without fill in the smallest packaging possible
For More Information, Visit: www.mepps.com/squirrel-tail



The American Home of Mepps® -the World Headquarters-

Sheldons', Inc., the world headquarters for the World's #1 Lure, is located at 626 Center Street on the north side of Antigo, Wisconsin, just off highway 45 North. We offer plant tours Monday through Thursday and encourage you to visit us the next time you're in the area. Take a guided tour. Watch us hand-make the 6000-plus lures Mepps manufactures. We also have an impressive trophy room you won't want to miss! www.mepps.com

FACTORY TOURS (Monday - Thursday)

January - April
10:15 a.m. & 2 p.m.

May - December
Mornings 9:15, 10:15, 11:15
Afternoons 1:30, 2:30

*Tours last about ½ hour.
Groups of ten or more please call ahead.
715-623-2382*