



Mepps®
The World's #1 Lure

2026 MASTER CATALOG



Forever Stamp'd
INTO FISHING LURE HISTORY



A young Mike Sheldon holding up two Wolf River trout in or around 1962. Around the same time this photo was taken, Todd Sheldon, Mike's father, sold his Sport Shop in downtown Antigo, Wisconsin and formed Sheldons' Inc., with a special interest in selling more Mepps® spinners. The company's new building at the time is still located on Hwy 45 in Antigo where the front half of the building is now rented out and the back half is still being used by Mepps®. Today, this building is used for painting lure components and pad printing Mepps® blades.

Fun Fact: Our new, but still famous "Squirrel Tail" sign is located at the front of the original Sheldons' Inc. building on Hwy 45. Our current Mepps® headquarters is located just down the road, on Center Street. Stop in for a FREE factory tour, please call ahead for large groups! And YES, you can buy Mepps® lures on your visit! Disclaimer: the original Sheldons' Inc. building is closed to the public and we do not show anglers top secret rooms such as the alleged "magic room" where lures get blessed by the Fish Gods.

You could say I was born casting a Mepps® spinner. My dad was selling Mepps® in his retail sport shop in the late 1940s, and I was born in 1950. Many of my childhood memories involve my dad taking me fishing. As a kid, Mepps® only had plain treble hooks as dressed hooks did not exist. I loved the #1 or #2 silver Aglia® and caught everything from panfish to bass and pike. One day in the 1950s, my dad made a nice catch of trout on the Wolf River. Returning to his car, he proudly showed his catch to a young fisherman. The young fisherman showed my dad his catch, which was more impressive than my dad's. He was using a Mepps® spinner with which he had tied squirrel tail dressing onto the hook. Dressed Mepps® spinners were born. My favorite became the same #1 or #2 Aglia® with squirrel tail.

My dad sold his sport shop and moved to a depression era building to sell Mepps® spinners full time. To make the spinner offering more diverse, he introduced decals and dyed bucktails to the selection. He also added painted blades and bodies to further enhance the selection. Originally, colors like rainbow trout were painted lengthwise on the blades. Our color studies showed the scheme blended when the blade spun in the water. Thus, the design was changed so the pattern went across the blade. The across pattern makes each color distinct when the blade spins.

The Mepps® fish catching history and quality of the lure has become iconic. In 2025, the United States Postal Service® featured a rainbow trout Mepps® spinner fixed with a brown squirrel tail dressed hook on a forever postage stamp. My dad would be ecstatic to see the long journey Mepps® has made to become a fisherman's staple.

Mike Sheldon
Mepps® President

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Creating the Rainbow Trout Blade

Mike Sheldon said, "We need a rainbow trout Aglia blade." So, working with both Mike Sheldon and Mike Keen (*Retired R&D/ Fixer of Everything*), this is the blade we came up with. I spent 28 great years at Sheldons', Inc. During that time I had the opportunity to work with a lot of creative people. But I never, in my wildest dreams, ever thought what I was creating would become a U.S. postage stamp.

Jim Martinsen Retired Mepps® Communications Director



Bronze Slammer

Silver Blade



Gold Blade



- Designed with an emphasis on catching big smallmouth bass on big bodies of water
- Hand painted blades & bodies with glitter which mimic various bait fish patterns that bass feed on, in addition, adds contrast to the blinding underwater flash of our silver, gold, copper & black nickel blades
- The heart of any in-line spinner is the clevis. Our folded solid brass clevis is what allows the blade on every Mepps® lure to start spinning as soon as the lure hits the water
- Perfect balance of premium hand-tied bucktail & flashabou. The flashabou is designed to be more pronounced in the middle, creating extra tail action & more flash when swimming through the water
- The dressed treble hook on the Bronze Slammer is designed to offer an extra large profile that is over 20% larger than our standard Dressed Aglia® profile
- VMC® Barbarian® Treble Hook features a technical locking curve, offering a 25% improved hook up rate, which decreases the chance of losing out on a big fish



Stock No.	Size	Approx. Wt.	Price
<i>Bronze Slammer</i>			
BS3T	3	¼ oz.	\$10.40
BS4T	4	½ oz.	11.10
BS5T	5	½ oz.	11.10

Black Nickel Blade

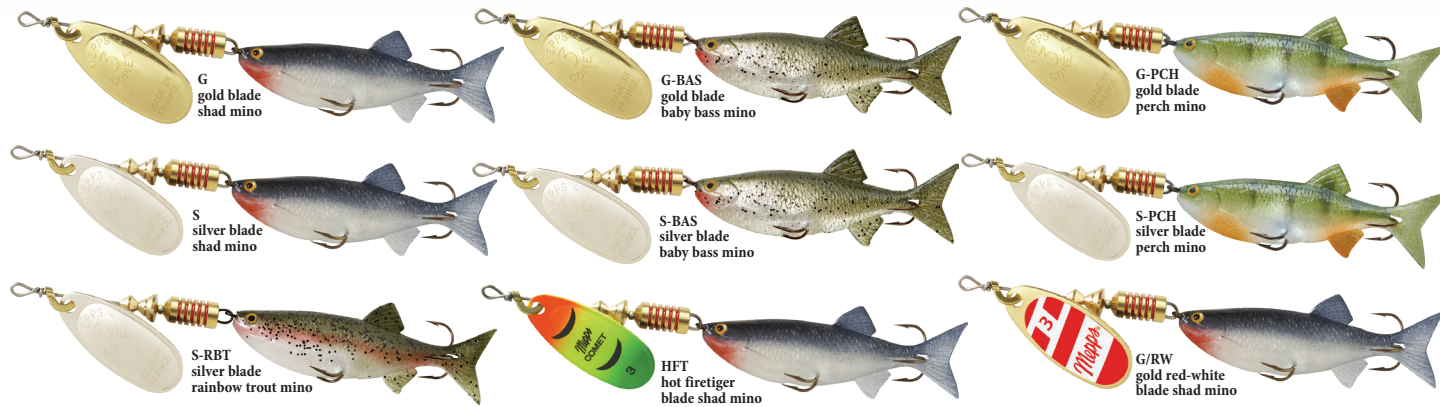


Copper Blade



Comet® Mino

The Comet® Mino runs at mid-depth. The erratic swimming action gives the Comet® Mino the appearance of an injured bait fish. Mepps® Comet® Minos are perfect for all species, whether casting or trolling.



Stock No.	Blade Size	Mino Size	Approx. Wt.	Price	Stock No.	Blade Size	Mino Size	Approx. Wt.	Price
Comet® Mino					Comet® Mino				
C0M	0	1-1/4"	1/9 oz.	\$7.65	C3M	3	2-1/2"	5/16 oz.	\$9.20
C1M	1	1-7/8"	1/6 oz.	7.65	C4M	4	3"	7/16 oz.	11.65
C2M	2	2-1/2"	1/4 oz.	9.20	C5M	5	3"	1/2 oz.	11.65

Aglia® Long Mino

Stock No.	Blade Size	Mino Size	Approx. Wt.	Price
Aglia® Long Mino				
AL0M	0	1-7/8"	1/9 oz.	\$7.55
AL1M	1	2-1/2"	1/4 oz.	7.55
AL2M	2	2-1/2"	1/3 oz.	9.00
AL3M	3	3"	9/16 oz.	9.00
AL4M	4	3"	3/4 oz.	11.60

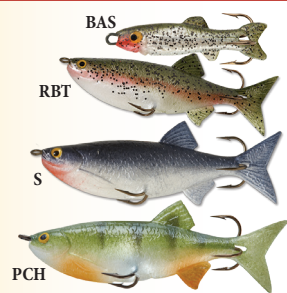


COMET® MINO & AGLIA® LONG MINO REPLACEMENT MINOS

— All Minos are available in all sizes —

- Add "S" after the stock number if you want a Shad Mino,
- "RBT" if you want a Rainbow Trout Mino,
- "BAS" if you want a Baby Bass Mino, or
- "PCH" if you want a Perch Mino.

Stock No.	Fits	Mino Length	Price
Replacement Minos			
M0	C00M, C0M	1 1/4"	\$3.30
M1	C1M, AL0M	1 7/8"	4.20
M2	C2M, C3M, AL1M, AL2M	2 1/2"	5.50
M3	C4M, C5M, AL3M, AL4M	3"	6.00
M4	C5MX, GKM	4"	8.45



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Christen Little



Ryder Humphries



Carrie Rongits



Brody Waranka

Black Fury® Mino

The Black Fury® Mino combines our popular Black Fury® blade with a painted bump body and a shad mino which includes painted accents to match the blade color. Available in blade sizes #0 - #5, the Black Fury® Mino is perfect for all species, whether you are casting or trolling. The lure runs at mid-depth in the water and has an erratic swimming action which gives the Black Fury® Mino the appearance of an injured bait fish. Predator fish see this lure as an easy next meal.

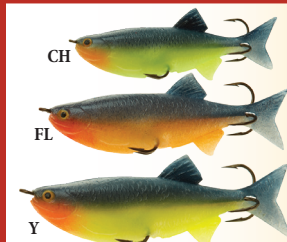
Black Fury® Minos excel in low light conditions, making them second-to-none in early morning, evening or overcast skies. These spinners are a perfect choice for sunny days when you want contrast with the brightness of the water, weeds and structure.



Stock No.	Blade Size	Mino Size	Approx. Wt.	Price	Stock No.	Blade Size	Mino Size	Approx. Wt.	Price
Black Fury® Mino					Black Fury® Mino				
BF0M	0	1-1/4"	1/9 oz.	\$7.65	BF3M	3	2-1/2"	5/16 oz.	\$9.20
BF1M	1	1-7/8"	1/6 oz.	7.65	BF4M	4	3"	7/16 oz.	11.65
BF2M	2	2-1/2"	1/4 oz.	9.20	BF5M	5	3"	1/2 oz.	11.65



Actual Black Fury® Mino Blade & Mino Sizes



Stock	Fits	Mino	Price
Black Fury® Mino Replacement Minos			
M0	BF0M	1 1/4"	\$3.30
M1	BF1M,	1 7/8"	4.20
M2	BF2M, BF3M,	2 1/2"	5.50
M3	BF4M, BF5M,	3"	6.00
M4	BF5MX,	4"	8.45

BLACK FURY® MINO REPLACEMENT MINOS

— All Minos are available in all sizes —

- Add "CH" after the stock number if you want a Chartreuse Shad Mino,
- "FL" if you want a Fluorescent Shad Mino,
- "Y" if you want a Yellow Shad Mino.

Plain Aglia® Single Hook Available



Plain Aglia®

The Original Inline Spinner

Dressed Aglia® Options (Next Page)



**ACTUAL AGLIA®
BLADE & BODY SIZES**



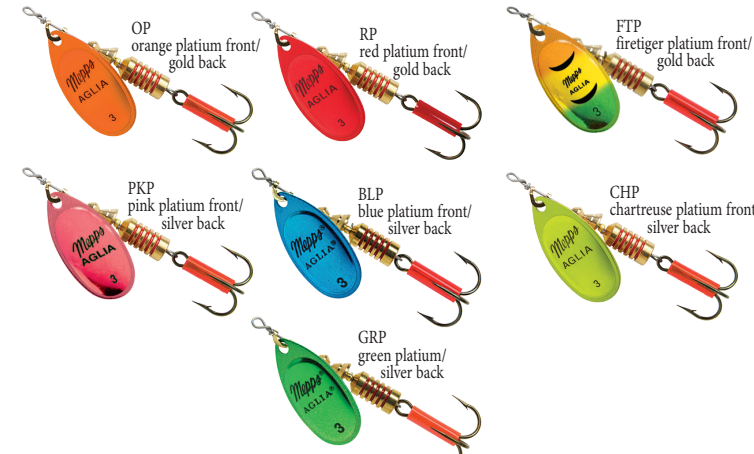
AVAILABLE IN

SIZES #0 THRU #5

Metal Blades



Platinum Blades (Metallic)



Platinum Blades Index

Gold Back of Blade

- OP
- RP
- FTP

Silver Back of Blade

- PKP
- BLP
- CHP
- GRP

GLO Blades (Glow In The Dark)



Hand Painted Blades



**AGLIA®
BAIT SERIES**



**PLAIN SIZES:
#0 - #5**
Be sure to include color with Aglia stock #

PLAIN TREBLE HOOK

PLAIN SINGLE HOOK

Stock No.	Size	Approx. Wt.	Price	Stock No.	Size	Approx. Wt.	Price	Stock No.	Size	Approx. Wt.	Price	Stock No.	Size	Approx. Wt.	Price
Aglia® plain treble hook				Aglia® plain treble hook				Aglia® plain single hook				Aglia® plain single hook			
B0	0	1/12 oz.	\$4.65	B3	3	1/4 oz.	\$5.35	B0P	0	1/12 oz.	\$4.65	B3P	3	1/4 oz.	\$5.35
B1	1	1/8 oz.	4.65	B4	4	1/3 oz.	6.45	B1P	1	1/8 oz.	4.65	B4P	4	1/3 oz.	6.45
B2	2	1/6 oz.	5.35	B5	5	1/2 oz.	6.45	B2P	2	1/6 oz.	5.35	B5P	5	1/2 oz.	6.45

Metal Blades



Painted Blades



Dressed

Natural Bucktail &

Aglia®

Squirrel Tail (G & BR)



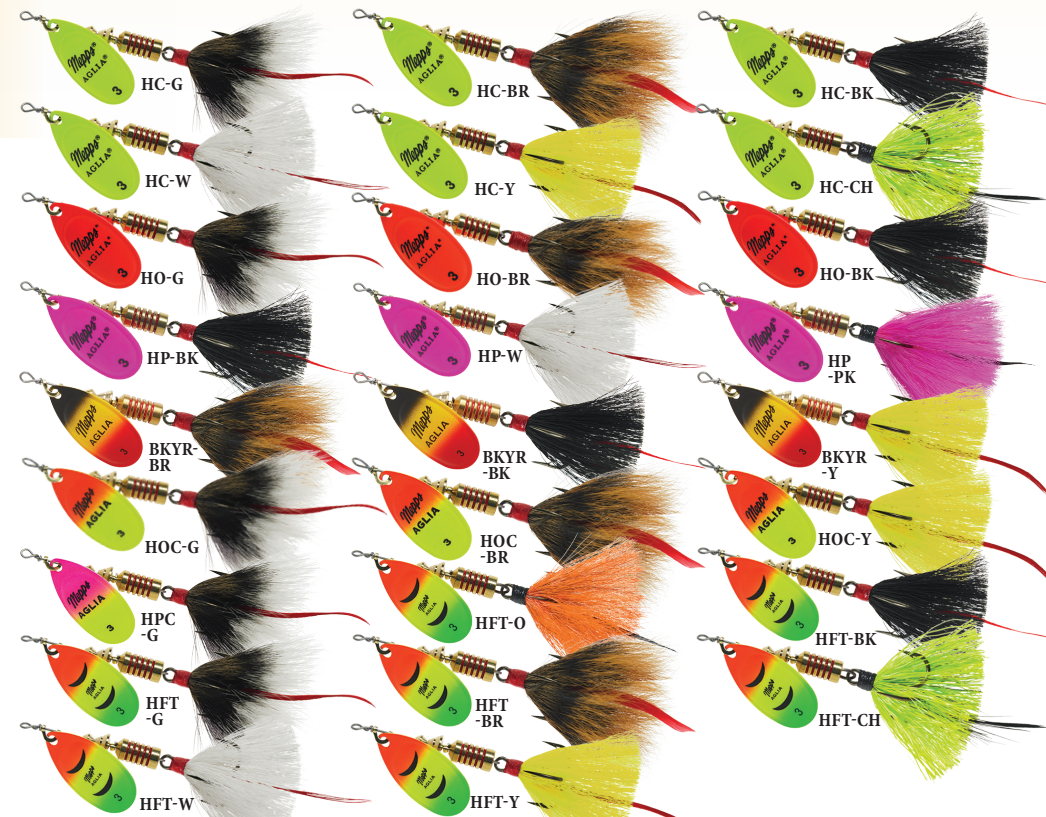
AGLIA® BAIT SERIES

DRESSED SIZES: #0 - #5

Be sure to include color with Aglia stock #



Painted Blades (Continued)



Platinum Blades (Metallic)



GLO Blades (Glow In The Dark)



Stock No.	Size	Approx. Wt.	Price	Stock No.	Size	Approx. Wt.	Price
<i>Aglia® dressed treble hook</i>				<i>Aglia® dressed treble hook</i>			
B0ST	0	1/12 oz.	\$6.85	B3ST	3	1/4 oz.	\$7.55
B1ST	1	1/8 oz.	6.85	B4ST	4	1/3 oz.	9.20
B2ST	2	1/6 oz.	7.55	B5ST	5	1/2 oz.	9.20

Be sure to include both the blade and tail colors in the stock number

Aglia® Long

The Mepps® Aglia® Long blade "hugs" the body during the retrieve, allowing it to stay in deep pockets where big fish live. It's perfect for fishing pools below lake outlets or man-made dams. All Aglia® Longs feature Mepps® Color Technology for maximum visibility and solid brass bodies and blades. Beads are lathe-turned to resist chipping. Available in both treble and single hooks, plain and dressed.

Actual Aglia Long® Blade & Body Sizes



Actual Black Fury® Blade & Body Sizes



Black Fury®

The special Black Fury® blade spins closer to the body than the classic Aglia® blade so it easily fishes shallow to mid-depths. This is an excellent low light (early morning, evening or overcast) spinner as well as a perfect choice for sunny days in less clear waters. The dressed version features bucktail or squirrel tail.

Aglia® Long (Plain Treble)



Aglia® Long (Dressed Treble)



PLAIN TREBLE HOOK

Stock No.	Size	Approx. Wt.	Price
Aglia® Long plain treble hook			
AL0	0	1/8 oz.	\$4.65
AL1	1	1/6 oz.	4.65
AL2	2	1/4 oz.	5.35
AL3	3	1/3 oz.	5.35
AL4	4	1/2 oz.	6.45



DRESSED TREBLE HOOK

Stock No.	Size	Approx. Wt.	Price
Aglia® Long dressed treble hook			
AL0ST	0	1/8 oz.	\$6.85
AL1ST	1	1/6 oz.	6.85
AL2ST	2	1/4 oz.	7.55
AL3ST	3	1/3 oz.	7.55
AL4ST	4	1/2 oz.	9.20



PLAIN SINGLE HOOK

Stock No.	Size	Approx. Wt.	Price
Aglia® Long plain single hook			
AL0P	0	1/8 oz.	\$4.65
AL1P	1	1/6 oz.	4.65
AL2P	2	1/4 oz.	5.35
AL3P	3	1/3 oz.	5.35
AL4P	4	1/2 oz.	6.45



PLAIN TREBLE HOOK

Stock No.	Size	Approx. Wt.	Price
Black Fury® Plain Treble Hook			
BF0	0	1/12 oz.	\$4.65
BF1	1	1/8 oz.	4.65
BF2	2	1/6 oz.	5.35
BF3	3	1/4 oz.	5.35
BF4	4	1/3 oz.	6.45
BF5	5	1/2 oz.	6.45



DRESSED TREBLE HOOK

Stock No.	Size	Approx. Wt.	Price
Black Fury® Dressed Treble Hook			
BF0T	0	1/12 oz.	\$6.85
BF1T	1	1/8 oz.	6.85
BF2T	2	1/6 oz.	7.55
BF3T	3	1/4 oz.	7.55
BF4T	4	1/3 oz.	9.20
BF5T	5	1/2 oz.	9.20

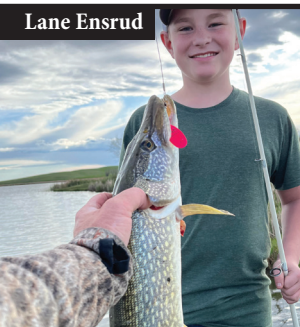


PLAIN SINGLE HOOK

Stock No.	Size	Approx. Wt.	Price
Black Fury® Plain Single Hook			
BF0P	0	1/12 oz.	\$4.65
BF1P	1	1/8 oz.	4.65
BF2P	2	1/6 oz.	5.35
BF3P	3	1/4 oz.	5.35
BF4P	4	1/3 oz.	6.45
BF5P	5	1/2 oz.	6.45

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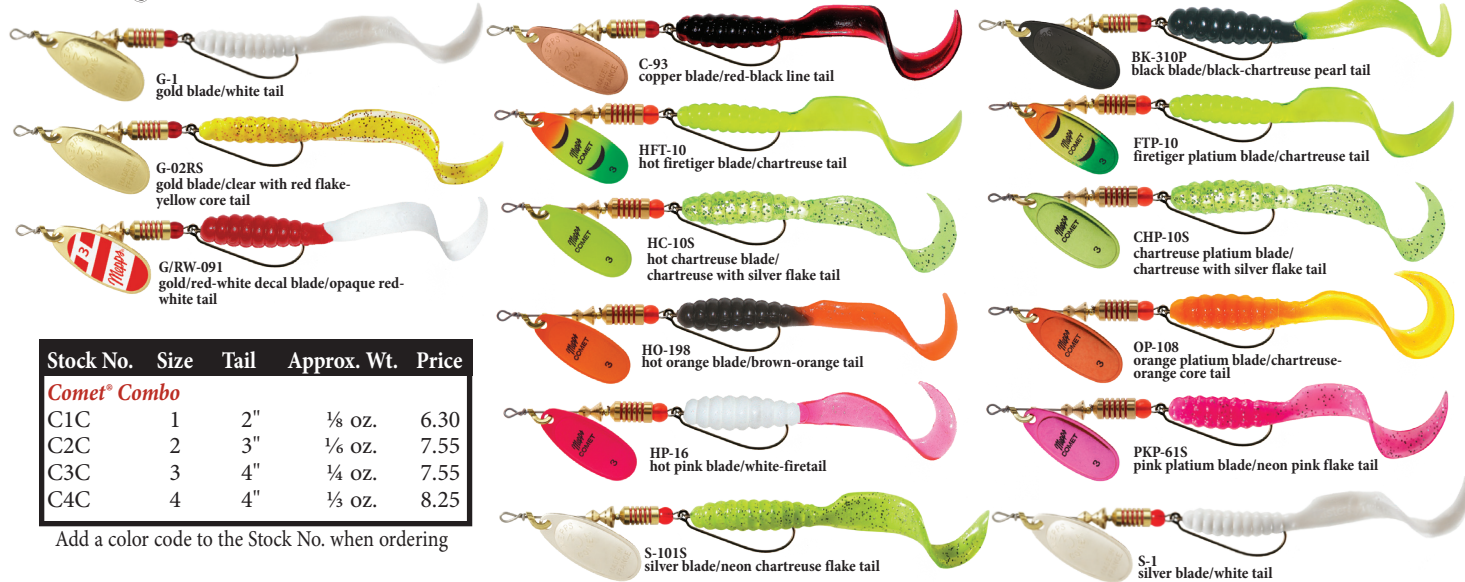
Comet® Combo & Black Fury® Combo

The Mepps® Comet® Combo combines the legendary Mepps® spinner with the original Mister Twister® Curly Tail® Grub. It's perfect for hooking up with everything from trophy largemouth bass and northern pike to panfish and crappie.

The Comet® Combo's blades spin close to the body, which allows the spinner to easily fish the shallow to mid-depth areas on top of those tight areas above weeds and cover. The Curly Tail® Grub is rigged on a Mister Twister® Keeper™ Hook, so it's weedless when you pitch it into the pads and walk it over logs, rocks or any other submerged cover.

Comet® Combo

Featuring  Keeper® Hook & Curly Tail®



Stock No.	Size	Tail	Approx. Wt.	Price
Comet® Combo				
C1C	1	2"	1/8 oz.	6.30
C2C	2	3"	1/6 oz.	7.55
C3C	3	4"	1/4 oz.	7.55
C4C	4	4"	1/2 oz.	8.25

Add a color code to the Stock No. when ordering

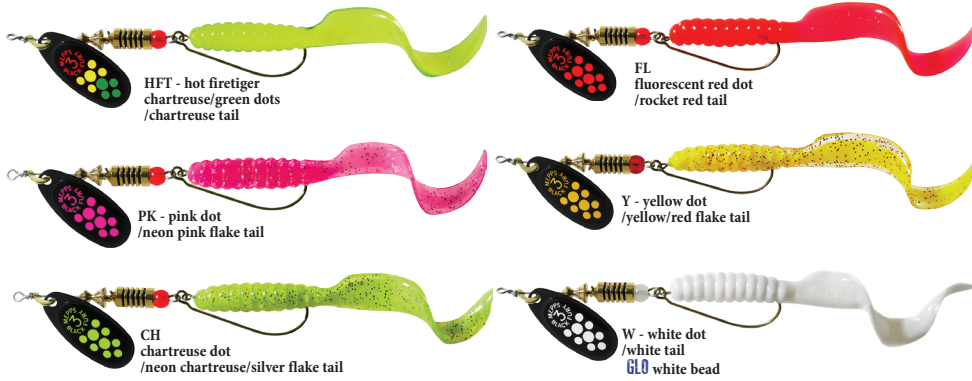
Black Fury® Combo

Featuring  Keeper® Hook & Curly Tail®

The Black Fury® Combo is an excellent low light (early morning, evening or overcast) spinner as well as a perfect choice for sunny days in less clear waters.

Stock No.	Size	Tail	Approx. Wt.	Price
Black Fury® Combo				
BF0C	0	1 1/2"	1/12 oz.	\$6.30
BF1C	1	2"	1/8 oz.	6.30
BF2C	2	3"	1/6 oz.	7.55
BF3C	3	4"	1/4 oz.	7.55
BF4C	4	4"	1/2 oz.	8.25

Add a color code to the Stock No. when ordering



Mepps® Bucktail Jig

Bucktail jigs are extremely versatile. They can be used in rivers and lakes, both shallow and deep water. For years, we have been asked by our smallmouth, largemouth & walleye Prostaff to come out with a bucktail jig for their fisheries. After two years of testing and research we offer the Mepps® Bucktail Jig. Featuring the perfect balance of hand-tied bucktail & flashabou, with the flashabou being more pronounced in the middle to create more flash. These jigs use a chip resistant paint and a durable VMC hook. There isn't a bucktail jig on the market with a fuller tail or larger profile than the Mepps® Bucktail Jig.



Stock No.	Approx. Wt.	Hook Size	Price
Mepps® Bucktail Jig			
MBJ18	1/8 oz.	1/0	\$3.80
MBJ14	1/4 oz.	2/0	3.80
MBJ38	3/8 oz.	2/0	4.10
MBJ12	1/2 oz.	2/0	4.10

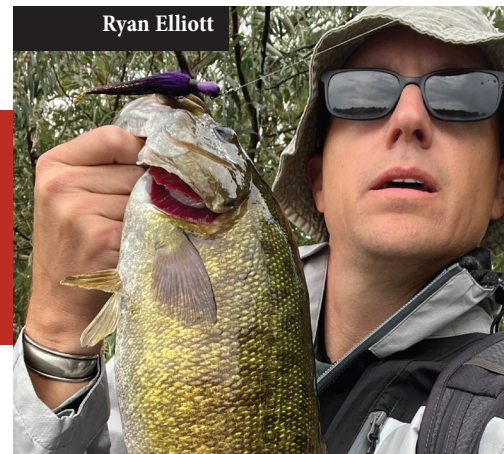
Anthony Bishoff

Replacement Tails

Genuine Mister Twister® Curly Tail® 3/4 to a card

Stock No.	Style	Price
TT	2" Teeny Twister Tail	\$1.65
MT	3" Meeny Twister Tail	\$2.10
4T	4" Twister Tail	\$2.75

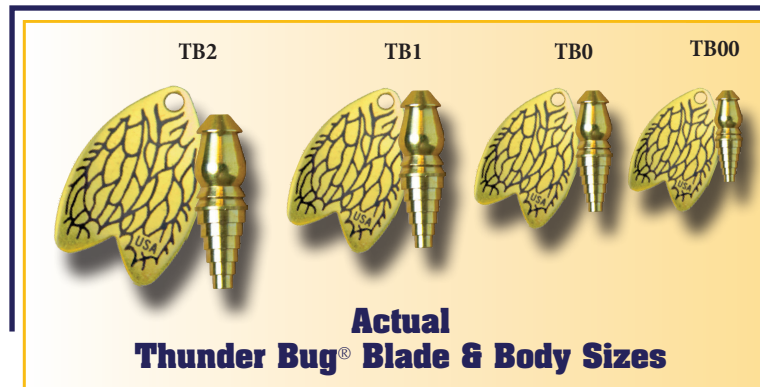
1(White), 02RS(Clear with Red Flake/Yellow Core), 091(Opaque Red-White), 101S(Neon Chartreuse Flake), 93(Red-Black Line), 310P(Black-Chartreuse Pearl), 10(Chartrreuse), 10S(Chartrreuse-Silver Flake), 9R(Rocket Red), 198(Brown-Orange), 16(White Firetail), 108(Chartrreuse-Orange Core), 61S(Neon Pink Flake)





Here is a lure so revolutionary it allows spinner fishermen to "match the hatch." From its fluttering, veined, lifelike wing to its expertly finished segmented body, the Mepps® Thunder Bug® looks like a bug, acts like a bug, and, to a fish, is every bit as tasty as a bug. Four sizes. Six blade colors. Computer age finishes to resist chipping and peeling. Your choice of dressed or plain ultra-sharp, strong treble or single hook. Mepps® unsurpassed quality throughout. Mepps® Thunder Bugs.

Thunderbug® (Plain Treble)



Every XD® lure features a precision, solid brass fulcrum bead between the blade and body allowing the blade to spin at any retrieve speed and as the lure drops providing additional attraction. No other shaft - through - the - blade spinner offers this feature.



The XD® runs deeper - size for size than any other lure in its class.

XD® (Plain Treble)



Thunderbug® (Dressed Treble)



Stock No.	Size	Approx. Wt.	Price
Thunder Bug® plain treble hook			
TB00	00	1/18 oz.	\$4.65
TB0	0	1/12 oz.	4.65
TB1	1	1/8 oz.	4.65
TB2	2	1/4 oz.	5.35
Thunder Bug® dressed treble hook			
TB00T	00	1/18 oz.	\$6.85
TB0T	0	1/12 oz.	6.85
TB1T	1	1/8 oz.	6.85
TB2T	2	1/4 oz.	7.55
Thunder Bug® single hook			
TB00P	00	1/18 oz.	\$4.65
TB0P	0	1/12 oz.	4.65
TB1P	1	1/8 oz.	4.65
TB2P	2	1/4 oz.	5.35
Thunder Bug® dressed single hook			
TB00H	00	1/18 oz.	\$6.85
TB0H	0	1/12 oz.	6.85
TB1H	1	1/8 oz.	6.85
TB2H	2	1/4 oz.	7.55

Add a color code to the Stock No. when ordering

XD = XTRA DEEP

XD® (Dressed Treble)



Stock No.	Size	Approx. Wt.	Price
XD® plain treble hook			
XD0	0	1/12 oz.	\$4.65
XD1	1	1/10 oz.	4.65
XD2	2	1/6 oz.	5.35
XD3	3	1/4 oz.	5.35
XD® dressed treble hook			
XD0T	0	1/12 oz.	\$6.55
XD1T	1	1/10 oz.	6.55
XD2T	2	1/6 oz.	7.10
XD3T	3	1/4 oz.	7.10
XD® plain single hook			
XD0P	0	1/12 oz.	\$4.65
XD1P	1	1/10 oz.	4.65
XD2P	2	1/6 oz.	5.35
XD3P	3	1/4 oz.	5.35
XD® hackle dressed single hook			
XD0H	0	1/12 oz.	\$6.55
XD1H	1	1/10 oz.	6.55
XD2H	2	1/6 oz.	7.10
XD3H	3	1/4 oz.	7.10

Order at www.mepps.com ♦ Download an order form at www.mepps.com/order-form ♦ Or Call 715-623-2382

Aglia® Brite

In addition to the classic Mepps® French blade, every Mepps® Aglia® Brite features a solid brass brightly-colored, high-visibility body with a durable, chip-resistant finish. There's also a Brite strike-attractor bead and an extra-sharp VMC hook. Blades are either genuine silver plated or polished brass.



Stock No.	Size	Approx. Wt.	Price
Aglia® BRITE plain single hook			
AB0P	0	1/12 oz.	\$4.85
AB1P	1	1/10 oz.	\$4.85
AB2P	2	1/6 oz.	\$5.50
AB3P	3	1/4 oz.	\$5.50

Stock No.	Size	Approx. Wt.	Price
Aglia® BRITE plain treble hook			
AB0	0	1/12 oz.	\$4.85
AB1	1	1/10 oz.	\$4.85
AB2	2	1/6 oz.	\$5.50
AB3	3	1/4 oz.	\$5.50



PLAIN SINGLE HOOK



PLAIN TREBLE HOOK

Trophy Series

If you're planning a trophy salmon or steelhead trip to Alaska, these spinners were designed with you in mind. Available only in sizes #4 and #5 and available with either treble or single hooks. Blades and bodies are solid brass—no lead components. Spinner shaft is stainless steel to resist the elements. Silver blades feature genuine silver plating for maximum flash at all depths and under all water and light conditions. Painted bodies feature brilliant epoxy finishes that are both fade and chip resistant. A water-activated self-lubricating, folded, solid brass clevis is much more durable than a stirrup-style clevis, and allows the blade to begin spinning freely as soon as the lure hits the water.



Stock No.	Size	Approx. Wt.	Price
Trophy Series treble hook			
TSB4	4	1/3 oz.	\$6.45
TSB5	5	1/2 oz.	6.45

Stock No.	Size	Approx. Wt.	Price
Trophy Series single hook			
TSB4P	4	1/3 oz.	\$6.45
TSB5P	5	1/2 oz.	6.45



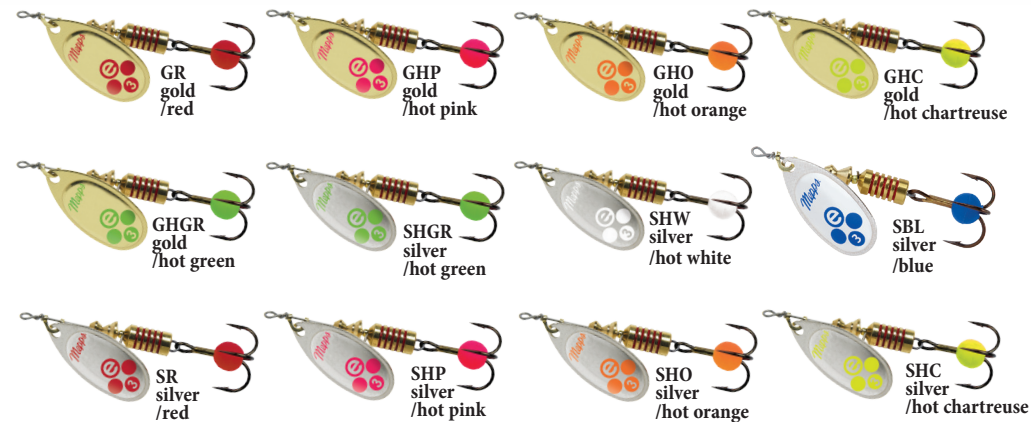
PLAIN TREBLE



PLAIN SINGLE

Aglia®-e

The Mepps® Aglia®-e combines the proven fish-catching ability of the Mepps® Aglia® with the look and feel of a salmon egg. The uniquely designed blade pattern presents the illusion of a spawn sack, while the durable life-like egg on the hook attracts strikes.



To view actual size of Aglia® blades & bodies, refer to the table on pg. 6. **"Actual Aglia® Blade & Body Sizes"**



AGLIA-E TREBLE HOOK

Stock No.	Size	Approx. Wt.	Price
Aglia®-e treble hook			
BE0	0	1/12 oz.	\$4.65
BE1	1	1/8 oz.	4.65
BE2	2	1/6 oz.	5.35
BE3	3	1/4 oz.	5.35
BE4	4	1/3 oz.	6.45
BE5	5	1/2 oz.	6.45



AGLIA-E SINGLE HOOK

Stock No.	Size	Approx. Wt.	Price
Aglia®-e single hook			
BE0P	0	1/12 oz.	\$4.65
BE1P	1	1/8 oz.	4.65
BE2P	2	1/6 oz.	5.35
BE3P	3	1/4 oz.	5.35
BE4P	4	1/3 oz.	6.45
BE5P	5	1/2 oz.	6.45

Be sure to include the blade colors in the stock number when ordering.



Actual Comet® Blade & Body Sizes

The Mepps® Comet® precise mechanics ensure the blade works equally well close to or away from the axis of rotation. This means the Comet® is at home in rough water and currents as well as calm pools.

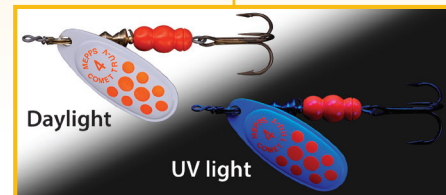
Ultraviolet (UV) light is mostly invisible to humans, but according to scientific testing, quite visible to many species of fish. Many baitfish and small gamefish patterns reflect UV light. Therefore, fish can use UV light when seeking prey.

The Mepps® Comet® TRU-V spinners are UV-enhanced beyond traditional UV-finishes.



Comet® TRU-V

DAYLIGHT VS. UV LIGHT



Daylight

UV light



PLAIN TREBLE HOOK

Stock No.	Size	Approx. Wt.	Price
Comet® TRU-V plain treble hook			
CTV0	0	1/12 oz.	\$5.20
CTV1	1	1/8 oz.	5.20
CTV2	2	1/6 oz.	5.95
CTV3	3	1/4 oz.	5.95
CTV4	4	1/3 oz.	7.25
CTV5	5	1/2 oz.	7.25



PLAIN SINGLE HOOK

Stock No.	Size	Approx. Wt.	Price
Comet® TRU-V plain single hook			
CTV0P	0	1/12 oz.	\$5.20
CTV1P	1	1/8 oz.	5.20
CTV2P	2	1/6 oz.	5.95
CTV3P	3	1/4 oz.	5.95
CTV4P	4	1/3 oz.	7.25
CTV5P	5	1/2 oz.	7.25



Here is the perfect salmon, trout and steelhead lure for the pier or stream fisherman. It is proven in Alaska, the Pacific Northwest & the Sacramento River Watershed. The Mepps® Flying C™ is a heavyweight spinner that drops deep and stays deep throughout the retrieve. In fact, it's one of Mepps® deepest running spinners. Its bright fluorescent sleeve acts as an attractor. The Flying C™ comes in two hefty weights: 5/8 oz. and 7/8 oz. Bodies are solid brass. Two heavy-duty blade sizes: #4 & #5. All Flying C's are available with either a perma steel treble or single salmon hook.



If you're looking for a large spinner you can cast all day long without wearing yourself out, you've found it in the Mepps® LongCast. The LongCast's heavy bullet-shaped body takes the effort out of long-distance casting. In addition, the LongCast sinks quickly and stays very close to the bottom throughout the retrieve, making it perfect for fishing heavy current or deep water. The #4 LongCast is 85% heavier than a #4 Mepps® Aglia®, and it is 65% heavier than the competition. The #5 LongCast is 75% heavier than a #5 Mepps® Aglia®, and weighs twice as much as the competition's #5 spinner. In fact, the heavy-weight #5 LongCast is 40% heavier than the competition's #6 spinner.



Stock No.	Size	Approx. Wt.	Price
Flying C™ single hook			
FC58P	4	5/8 oz.	\$7.90
FC78P	5	7/8 oz.	8.05

Stock No.	Size	Approx. Wt.	Price
Flying C™ perma steel treble hook			
FC58	4	5/8 oz.	\$7.90
FC78	5	7/8 oz.	8.05



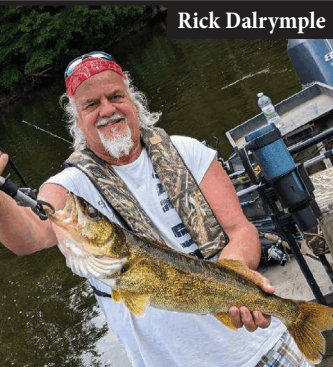
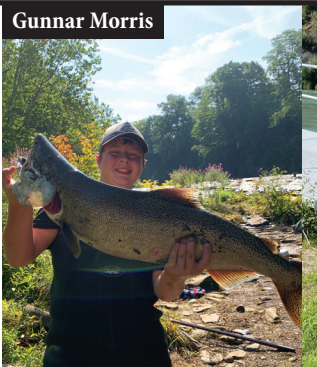
Stock No.	Size	Approx. Wt.	Price
Long Cast plain single hook			
LC4P	4	5/8 oz.	\$8.05
LC5P	5	7/8 oz.	8.60

Stock No.	Size	Approx. Wt.	Price
Long Cast plain treble hook			
LC4	4	5/8 oz.	\$8.05
LC5	5	7/8 oz.	8.60



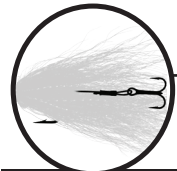
Order at www.mepps.com ♦ Download an order form at www.mepps.com/order-form ♦ Or Call 715-623-2382

Order at www.mepps.com ♦ Download an order form at www.mepps.com/order-form ♦ Or Call 715-623-2382



Aglia® Streamer

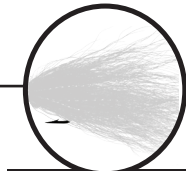
The Mepps® Aglia® Streamer combines the vibration and flash of the classic Mepps® Aglia® blade with the subtle and lifelike swimming action of a hand-tied MicroFlash streamer. It makes the ideal presentation for the stream, river or lake angler fishing for trout, salmon or grayling; or the fisherman matching the forage for bass, panfish or walleye. Streamers are available with either a single hook/stinger treble hook combo, or a plain single hook.



STREAMER SINGLE HOOK W/ TREBLE HOOK STINGER

Stock No.	Size	Approx. Wt.	Price
<i>Aglia® Streamer single hook w/ treble hook stinger</i>			
B1SR	1	1/8 oz.	\$10.45
B2SR	2	1/8 oz.	10.70
B3SR	3	1/4 oz.	11.50

Stock No.	Size	Approx. Wt.	Price
<i>Aglia® Streamer single hook</i>			
B1SRP	1	1/8 oz.	\$9.00
B2SRP	2	1/8 oz.	9.30
B3SRP	3	1/4 oz.	10.10



STREAMER SINGLE HOOK

Add a color code to the Stock No. when ordering

Magnum Aglia®

The Mepps® Magnum Aglia® is a full 125% heavier than our standard #5 Aglia®. Everything about it is big, from its 1 1/8 ounce weight to its Magnum #7 blade and heavy duty 3/0 treble hook.

No other spinner stays deep in heavy current and hugs the river bottoms, where trophy salmon hang out, better than the Mepps® Magnum Aglia®.



Actual Blade Sizes



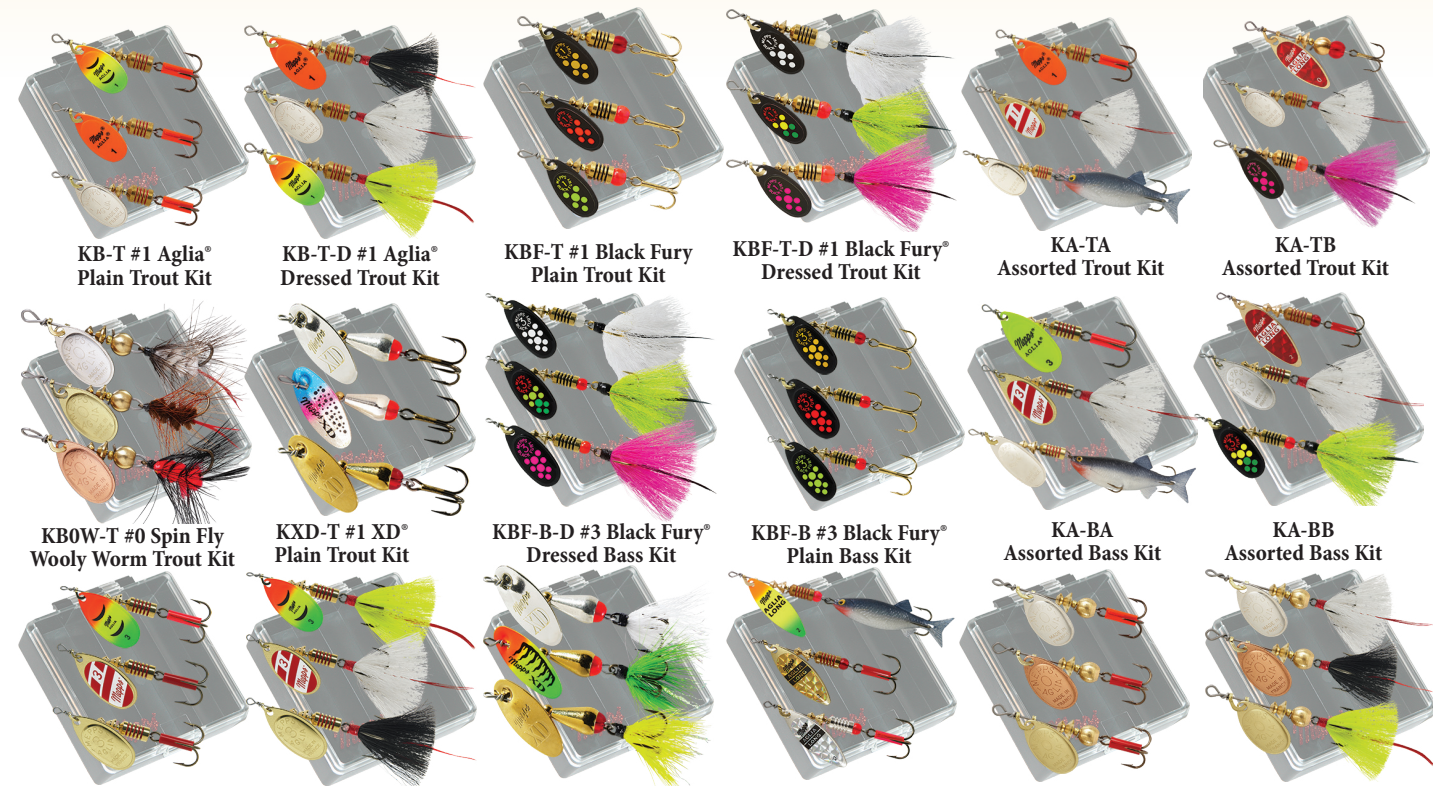
Stock No.	Size	Approx. Wt.	Hook Size	Price
<i>Magnum Aglia®</i>				
MB7	7	1 1/8 oz.	3/0	\$12.90



PLAIN TREBLE HOOK

Three all-time favorite Mepps® in-line spinners for your favorite species in a handy, reusable Pocket Pac.

Due to ongoing research, lure components may differ slightly from those pictured or described.



KB-T #1 Aglia® Plain Trout Kit

KB-T-D #1 Aglia® Dressed Trout Kit

KBF-T #1 Black Fury Plain Trout Kit

KBF-T-D #1 Black Fury Dressed Trout Kit

KA-TA Assorted Trout Kit

KA-TB Assorted Trout Kit

KBOW-T #0 Spin Fly Woolly Worm Trout Kit

KXD-T #1 XD® Plain Trout Kit

KBF-B-D #3 Black Fury Dressed Bass Kit

KBF-B #3 Black Fury Plain Bass Kit

KA-BA Assorted Bass Kit

KA-BB Assorted Bass Kit

KB-B #3 Aglia® Plain Bass Kit

KB-B-D #3 Aglia® Dressed Bass Kit

KXD-B-D #3 XD® Dressed Bass Kit

KAL-B #2 Aglia® Long Plain Bass Kit

KB-P #0 Aglia® Plain Panfish Kit

KB-P-D #0 Aglia® Dressed Panfish Kit

Trout	
KB-T #1 Aglia® Plain	\$15.10
Hot Firetiger, Hot Orange, Silver	
KB-T-D #1 Aglia® Dressed	\$21.65
Hot Orange, Silver, Hot Firetiger	
KBF-T #1 Black Fury® Plain	\$15.10
Yellow Dot, Fluorescent Red Dot, Chartreuse Dot	
KBF-T-D #1 Black Fury® Dressed	\$21.65
White Dot, Hot Firetiger, Pink Dot	

Trout	
KA-TA Assorted Trout Kit	\$21.00
#1 Hot Orange Aglia® #1 Gold/Red-White Dressed Aglia® #1 Silver Comet® Mino	
KA-TB Assorted Trout Kit	\$20.15
#0 Redbo Scale Aglia® Long #1 Silver/White Dressed Aglia® #1 Black Fury® Dressed (Hot Pink)	
KBOW-T #0 Woolly Worm	\$21.65
Silver-White, Gold-Brown, Copper-Black-Orange	
KXD-T #1 XD® Plain	\$15.20
Silver-Silver, Silver-Rainbow Trout, Gold-Gold	

Bass	
KBF-B-D #3 Black Fury® Dressed	\$23.75
White Dot, Hot Firetiger, Pink Dot	
KBF-B #3 Black Fury® Plain	\$17.20
Yellow Dot, Fluorescent Red Dot, Chartreuse Dot	
KA-BA Assorted Bass Kit	\$23.90
#3 Hot Chartreuse Plain Aglia® #3 Gold/Red-White Dressed Aglia® #3 Silver Comet® Mino	
KA-BB Assorted Bass Kit	\$22.25
#2 Redbo Scale Aglia® Long #3 Silver/White Dressed Aglia® #3 Black Fury® Dressed (Hot Firetiger)	

Bass	
KB-B #3 Aglia® Plain	\$17.20
Hot Firetiger, Gold/Red-White, Gold	
KB-B-D #3 Aglia® Dressed	\$23.75
Hot Firetiger, Gold/Red-White, Gold-Black	
KXD-B-D #3 XD® Dressed	\$22.55
Silver-Silver, Gold-Firetiger, Gold-Gold	
KAL-B #2 Aglia® Long Plain	\$20.90
Hot Firetiger/Mino, Gold/Goldbo Scale, Silver/Rainbo Scale	

Panfish	
KB-P #0 Aglia® Plain	\$15.10
Silver, Copper, Gold	
KB-P-D #0 Aglia® Dressed	\$21.65
Silver, Copper, Gold	



A perfect combination of Mepps® in-line spinners for your favorite species.

Panfish	
SAB (dressed)	\$21.15
#0 Black Fury®, #0 Comet® Mino, #0 Aglia®	
SAA (plain)	\$13.85
#0 Black Fury®, #0 Aglia® Long, #00 Aglia®	

Trout	
STA (dressed)	\$20.45
#1 Black Fury®, #1 Aglia® Long, #0 Aglia®	
STB (plain)	\$13.85
#1 Black Fury®, #1 Aglia® Long, #0 Aglia®	

Bass	
SBB (dressed/mino)	\$16.55
#2 Comet® Mino, #2 Aglia®	
SBC (dressed)	\$15.05
#2 Aglia® Long, #3 Aglia®	

Spinner Paks



Killer Kits

The lures in all Mepps® Killer® Kits have been carefully selected, using the principles of Mepps® Color Technology, to catch fish under a wide variety of fishing conditions. In addition, most of these kits are "programmed," and feature proven lures for a specific species of fish. This makes it very easy to select the right lures for just about any kind of fishing. Whether you fish for trout, panfish, bass, pike, walleye or trophy bustin' musky, there is a Mepps® programmed Killer® Kit perfect for you.

Due to ongoing research, lure components may differ slightly from those pictured or described.



Lynden Slade



KOD Panfisher Kit



KSF Spin Fly Kit



K2 Basser Kit



K2D Basser Kit



KST Salmon & Trout Kit



K1 Trout Kit



K1D Trout Kit



500676 Basser Kit



KHB3A Basser Kit



K3 Picker Kit



500736 -Trout Kit



KHT1A Hot Trout Kit



CK Salmon Kit



K6A Walleye Kit



KHP5A Hot Picker Kit



KUL Ultra Lite™ Kit



K0 Panfisher Kit



K3D Picker Kit



500839 Picker Kit



K4D Lunker Kit



KSC Crappie Kit



KPB Basser & Panfish



K7 Alaska Bonanza Kit



500738 - Canada Bonanza Kit



Trout Kits	
K1 - six plain lures	\$31.50
K1D - five dressed, one plain lure.....	\$41.05
1/8 oz. Little Wolf™ Silver, #1 Thunder Bug® May Fly-Gold, #0 Aglia® Long Silver, #1 Black Fury® Hot Firetiger, #1 XD® Silver Body/Silver Blade, #1 Aglia® Gold	
500736 - Trout Kit.....	\$42.15
#0 Aglia® Silver Blade-White Wooly Worm, #0 Aglia® Gold Blade-Yellow Wooly Worm, #0 Thunder Bug® Silverfish, #0 Thunder Bug® May Fly, #0 XD® Silver Body-Silver Blade, #0 XD® Gold Body-Gold Blade	
KHT1A - Hot Trout Kit.....	\$36.70
#0 Aglia® Brown Trout, #1 Aglia® Hot Firetiger, #1 Aglia® Hot Pink, #0 Aglia® Rainbow Trout, #1 Aglia® Hot Chartreuse, #0 Aglia® Hot Orange	
KSF - Spin Fly Kit (1/12 oz.).....	\$43.30
Six all-time favorite color patterns, size 0 spinners and hand-tied flies. Blue Dun, Bumble Bee, Black Gnat, Mosquito, Parma-Bell, Micky Finn	
KUL - Ultra Lite™ Kit.....	\$40.75
#00 Aglia® Wooly Worm Gold, #0 XD® Silver Body/Silver Blade, #00 Aglia® Long Silver, #00 Thunder Bug® May Fly-Gold, #00 Comet® Mino Silver, #00 Black Fury® Yellow Dot	

Panfisher Kits	
K0 - six plain lures.....	\$31.25
KOD - six dressed lures	\$42.95
#0 XD® Gold Body/Gold Blade, #0 Aglia® Red/White, #0 Aglia® Long Silver, #0 Black Fury® Hot Firetiger, #0 XD® Silver Body/Silver Blade, #00 Thunder Bug® May Fly-Gold	
KSC - Crappie Kit.....	\$36.70
#0 Aglia® Gold, #0 Comet® Mino Silver, #0 Aglia® Long Silver, #1 Thunder Bug® May Fly-Gold, #0 Black Fury® Yellow Dot, Mister Twister® Curly Tails®	
Multi-Species Kits	
KPB - Basser & Panfisher Kit	\$45.85
#3 Black Fury® Hot Firetiger, #2 Aglia® Long Gold/Redbo, #3 Aglia® Gold, #0 Thunder Bug® Dragon Fly-Silver, #0 Aglia® Hot Firetiger, #0 Black Fury® White Dot	
KST - Salmon & Trout Kit - six plain lures.....	\$36.10
Basser Kits	
K2 - six plain lures	\$35.25
K2D - six dressed lures	\$46.95
#2 Aglia® Copper, #3 XD® Gold Body/Gold Blade, #2 Aglia® Long Silver, #3 Aglia® Gold, #3 XD® Silver Body/Silver Blade, #3 Black Fury® Hot Firetiger	

Basser Kits	
500676 - Basser Kit.....	\$47.40
#3 Aglia® Silver-Orange, #3 Aglia® Silver-White, #3 Aglia® Gold-Red, #3 Aglia® Gold-Yellow, #3 Aglia® Copper-Black, #3 Aglia® Silver-Purple	
KHB3A - Basser Kit	\$41.75
#2 Aglia® Hot Orange, #3 Aglia® Hot Chartreuse, #3 Aglia® Hot Firetiger, #2 Aglia® Black/Yellow/Red, #3 Aglia® Gold/Red-White, #2 Aglia® Silver/Black-White	
CK Salmon Kit	\$43.40
3/4 oz. Little Wolf™ Rainbow Trout, #2 Syclops™ Hot Orange, #4 Trophy Series Pink Body/Silver Blade, #4 Aglia® Long Silver/Pinkbo, 5/8 oz. Flying C™ Hot Orange Sleeve/Silver Blade, #5 Trophy Series Orange Body-Silver Blade	
K6A - Walleye Kit.....	\$44.35
#3 XD® Hot Firetiger, #3 Aglia® Long Gold, #3 Comet® Mino Silver, #3 Black Fury® Hot Firetiger, #0 Syclops™ Gold, #3 Aglia® Gold	
Picker Kits	
K3 - four plain spinners, two spoons.....	\$41.50
K3D - four dressed spinners, two spoons.....	\$52.05
#4 Aglia® Gold-Red/White, #4 Black Fury® Hot Firetiger, #3 Aglia® Long Silver, #2 Syclops™ Hot Orange, #5 Aglia® Gold, #3/4 oz. Little Wolf® Silver	

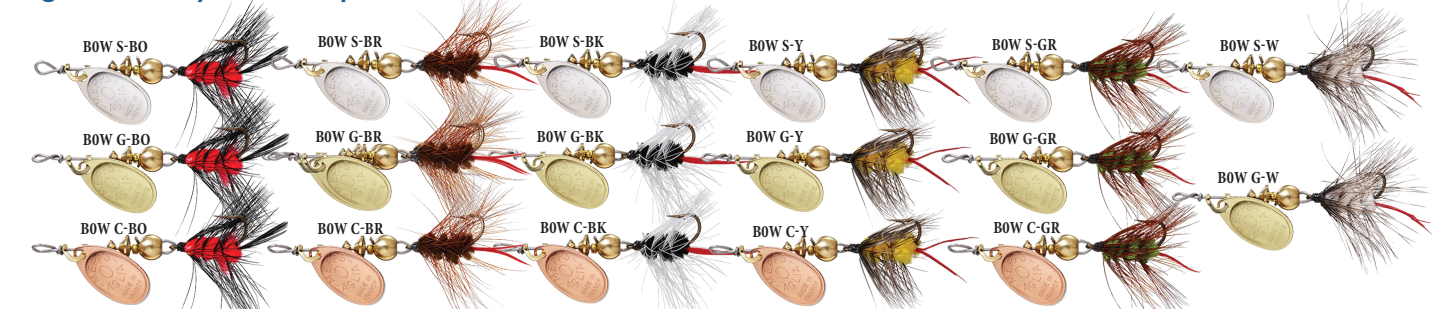
Picker Kits	
500839 - Picker Kit (Aglia®).....	\$59.55
#5 Aglia® Silver, #5 Aglia® Silver, #5 Aglia® Gold, #5 Aglia® Gold, #5 Aglia® Copper, #5 Aglia® Silver	
KHP5A - Hot Picker Kit.....	\$51.20
#4 Aglia® Hot Orange, #5 Aglia® Hot Chartreuse, #5 Aglia® Hot Firetiger, #4 Aglia® Black/Yellow/Red, #5 Aglia® Gold/Red-White, #4 Aglia® Silver/Black-White	
K7 - Alaska Bonanza Kit (single hook).....	\$45.85
#5 Trophy Series Pink Body-Silver Blade, 7/8 oz. Flying C™ Hot Orange Sleeve/Gold Blade, #5 Trophy Series Blue on Silver Body/Silver Blade, #5 Trophy Series Fluorescent Orange Body/Silver Blade, #5 Aglia® Hot Orange Blade, 7/8 oz. Flying C™ Hot Pink Sleeve/Silver Blade	
500738 - Canada Bonanza Kit.....	\$77.65
Musky Killer® Silver, Musky Killer® Gold, Musky Killer® Gold/Red-White, #3 Syclops™ Hot Firetiger, #3 Syclops™ Silver, #3 Syclops™ Gold	
K4D - Lunker Kit.....	\$105.10
#5 Black Fury® Hot Firetiger, Giant Killer® Gold, #5 Aglia® Silver, Giant Killer® Silver, Musky Killer® Gold, Musky Killer® Hot Orange	

Ultra Lite & Spin Fly

Mepps® #00 Ultra Lites and #0 Spin Flies are ideal for light spinning tackle. They can also be used with your favorite fly rod. Use silver or gold Aglias to take panfish or trout on a crisp spring evening. Just before sunup or sundown, tie on a Black Fury®. Copper blades are very visible in stained water. Work a single hook Aglia® Wooly Worm or single hook Black Fury® through the weeds for great fishing action.



Aglia® Wooly Worm Spin Flies



Agilia® Hackle Dressed Spin Flies



Stock No.	Approx. Wt.	Price
Agilia® Ultra Lites		
B00	1/18 oz.	\$4.65
B00P	1/18 oz.	4.65
B00T	1/18 oz.	6.85
B00H	1/18 oz.	6.85
B00W	1/18 oz.	6.85

Stock No.	Approx. Wt.	Price
Comet® Mino Ultra Lites		
C00M	1/18 oz.	\$7.65
Black Fury® Mino Ultra Lites		
BF00M	1/18 oz.	\$7.65

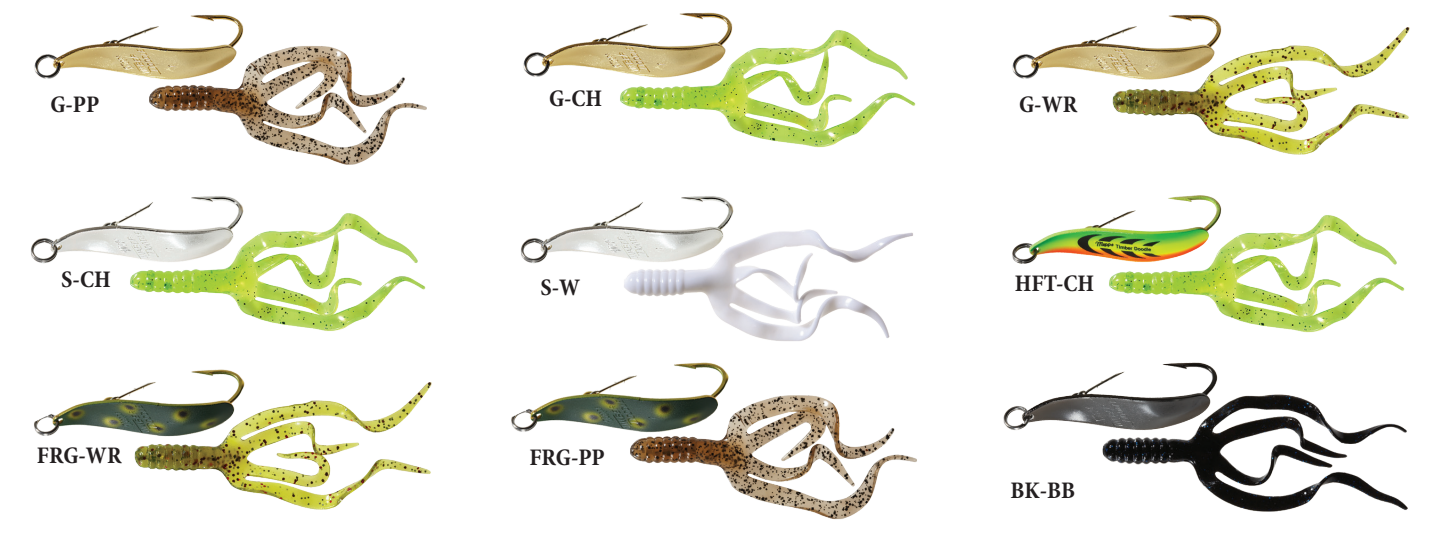
Stock No.	Approx. Wt.	Price
Black Fury® Ultra Lites		
BF00	1/18 oz.	\$4.65
BF00P	1/18 oz.	4.65

Stock No.	Approx. Wt.	Price
Spin Flies - Aglia® Wooly Worm & Aglia® Hackle Dressed		
B0W	1/12 oz.	\$6.85
B0H	1/12 oz.	6.85



Timber Doodle®

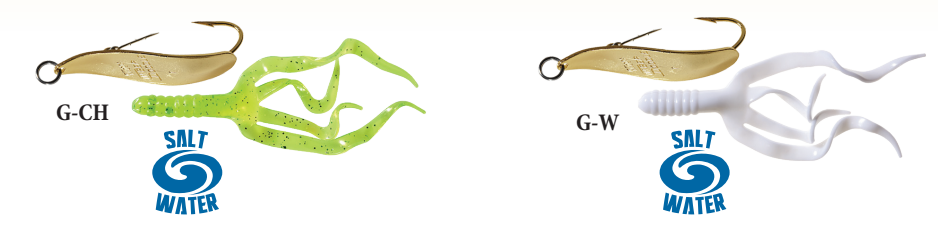
Anyone can fish thick weeds or cover with a Mepps® Timber Doodle® because Timber Doodles, when rigged with a Mister Twister® Split Double Tail™, are virtually weedless. Because they flutter as they sink, they can be vertically jigged, cast or trolled. They are ideal for bass, walleye, northern pike and many other game fish, but really excel when fishing "slop" for trophy bass.



Stock No.	Wt.	Length	Width	Thickness	Price
Timber Doodle®					
TD0C	1/4 oz.	2"	17/32"	.060	\$8.40
TD1C	1/2 oz.	2 1/2"	1 1/16"	.060	9.90

All Mepps® Saltwater Timber Doodles are plated with genuine gold and feature a stainless steel split ring for corrosion resistance.

Saltwater Timber Doodle®



Stock No.	Wt.	Length	Width	Thickness	Price
Saltwater Timber Doodle®					
TD0SW	1/4 oz.	2"	17/32"	.060	\$8.40
TD1SW	1/2 oz.	2 1/2"	1 1/16"	.060	9.90

MISTER TWISTER Replacement Tails
Genuine Mister Twister® Split Double Tails™ 7/4 to a card

stock no.	color	price
4SDT CH	Chartreuse	\$3.25
4SDT PP	Pumpkin Pepper	3.25
4SDT RR	Rocket Red	3.25
4SDT WR	Watermelon	3.25
4SDT BB	Black & Blue	3.25
4SDT W	White	3.25

All Timber Doodles come packaged with three Mister Twister® Split Double Tails™.

Syclops™

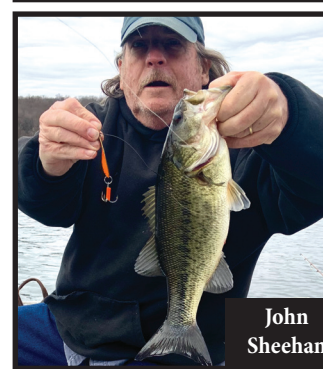
Spoon fishermen around the world are limiting out on the Mepps® Syclops™. Whether you fish for pike, salmon, trout, walleyes or panfish, there's a Syclops™ just right for you. No other spoon is as versatile as the Mepps® Syclops™. It casts easily and can be trolled at almost any speed. It can also be vertically jigged making it ideal for a deep water presentation.



Bantam Syclops™

Bantam Syclops™ are the lightest of the Syclops™ and feature a single salmon hook. They are ideal for Kokanee.

Bantam Syclops™ can be trolled, cast, drifted or jigged, but, their erratic side-to-side wobbling action makes them extremely effective when trolled.



Stock No.	Wt.	Length	Width	Thickness	Price
Bantam Syclops™ Single Hook					
SY00LP	1/16 oz.	1 1/2"	27/64"	.020	\$5.05
SY0LP	1/8 oz.	2"	17/32"	.025	5.35

The Mepps® Little Wolf® is a rugged, solid brass spoon that will not rust or tarnish. Its genuine silver plate produces a bright white flash and its reverse-curve design features ten highly-reflective surfaces that send light in all directions. All Little Wolf's feature vinyl and acrylic oven-baked finish for maximum durability. Every Little Wolf® is perfectly balanced to maintain an intense side-to-side wobbling action.

Little Wolf®



Actual Syclops™ Sizes

Actual Little Wolf® Spoon Sizes



Stock No.	Wt.	Length	Width	Price
Little Wolf® Treble Hook				
LW18	1/8 oz.	1 3/16"	1/2"	\$4.85
LW14	1/4 oz.	1 1/16"	3/8"	5.25
LW25	2/5 oz.	2 1/8"	7/8"	7.15
LW34	3/4 oz.	2 3/4"	1 1/16"	9.95



Stock No.	Wt.	Length	Width	Price
Little Wolf® Single Hook				
LW18P	1/8 oz.	1 3/16"	1/2"	\$4.85
LW14P	1/4 oz.	1 1/16"	3/8"	5.25
LW25P	2/5 oz.	2 1/8"	7/8"	7.15
LW34P	3/4 oz.	2 3/4"	1 1/16"	9.95

Saltwater Syclops™

Mepps® Saltwater Syclops™ are designed to be cast, trolled or jigged and are ideal for all saltwater species. Genuine nickel or 24 karat gold plating, stainless steel split rings and heavy duty saltwater treble hooks give these Saltwater Syclops™ maximum corrosion resistance.



Stock No.	Wt.	Length	Width	Thickness	Price
Saltwater Syclops™ Treble Hook					
SY0SW	1/4 oz.	2"	17/32"	.060	\$5.35
SY1SW	1/2 oz.	2 1/2"	1 1/16"	.060	5.45
SY2SW	5/8 oz.	3"	3/4"	.060	5.80
SY3SW	1 oz.	3 1/2"	1"	.060	7.45

Aglia® Marabou

The Mepps® Aglia® Marabou combines the vibration and flash of a classic Mepps® Aglia® blade with the unmatched, lifelike movement of a hand-tied marabou tail. We use the finest and softest marabou feathers available for the maximum amount of pulsating action in the water.



Stock No.	Size	Approx. Wt.	Price	Stock No.	Size	Approx. Wt.	Price
Aglia® Marabou dressed treble hook				Aglia® Marabou dressed treble hook			
B0MT	0	1/12 oz.	\$6.85	B3MT	3	1/4 oz.	\$7.55
B1MT	1	1/8 oz.	6.85	B4MT	4	1/8 oz.	9.20
B2MT	2	1/6 oz.	7.55	B5MT	5	1/2 oz.	9.20

Aglia® Flashabou

The Mepps® Aglia® Flashabou combines the vibration and flash of a classic Mepps® Aglia® blade with a highly reflective, hand-tied flashabou tail for attractive, shimmering action in the water.



Stock No.	Size	Approx. Wt.	Price
Aglia® Flashabou dressed treble hook			
B0FT	0	1/12 oz.	\$6.85
B1FT	1	1/8 oz.	6.85
B2FT	2	1/6 oz.	7.55
B3FT	3	1/4 oz.	7.55
B4FT	4	1/8 oz.	9.20
B5FT	5	1/2 oz.	9.20

Be sure to include both the blade and tail colors in the stock number



Double Blade Black Fury®

The Double Blade Black Fury® spins closer to the body than Aglia® blades, making it ideal for shallow to mid-depths. The high-contrast color blades make this an excellent choice in low-light or low-visibility water.

Stock No.	Size	Approx. Wt.	Price
Double Blade Black Fury®			
BFD3T	3	5/16 oz.	\$8.45
BFD5T	5	1 1/16 oz.	11.00



Dual blades create more flash. In addition, the sound and vibration they make is noticeably different than a spinner with a single blade. Two blades also produce more loft so they are easier to fish over weeds and other structure.

Double Blade Aglia®

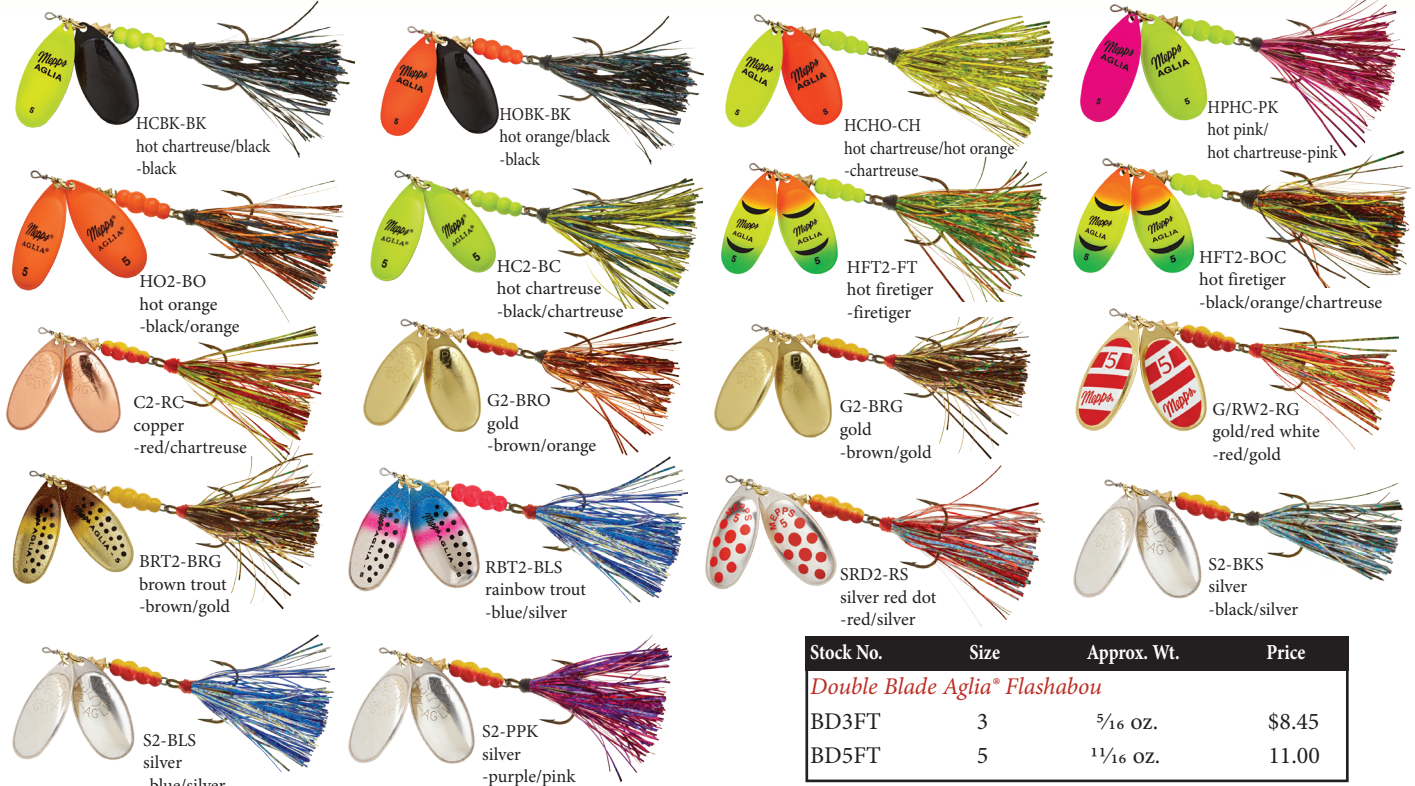


Stock No.	Size	Approx. Wt.	Price
Double Blade Aglia®			
BD3T	3	5/16 oz.	\$8.45
BD5T	5	1 1/16 oz.	11.00

Be sure to include both the blade and tail colors in the stock number

The Mepps® Aglia® Double Blade Flashabou features the same highly reflective, hand-tied flashabou tail as the Aglia® Flashabou. The double blades create twice the flash and produces more loft over weeds and structure compared to the single bladed Aglia® Flashabou.

Double Blade Aglia® Flashabou

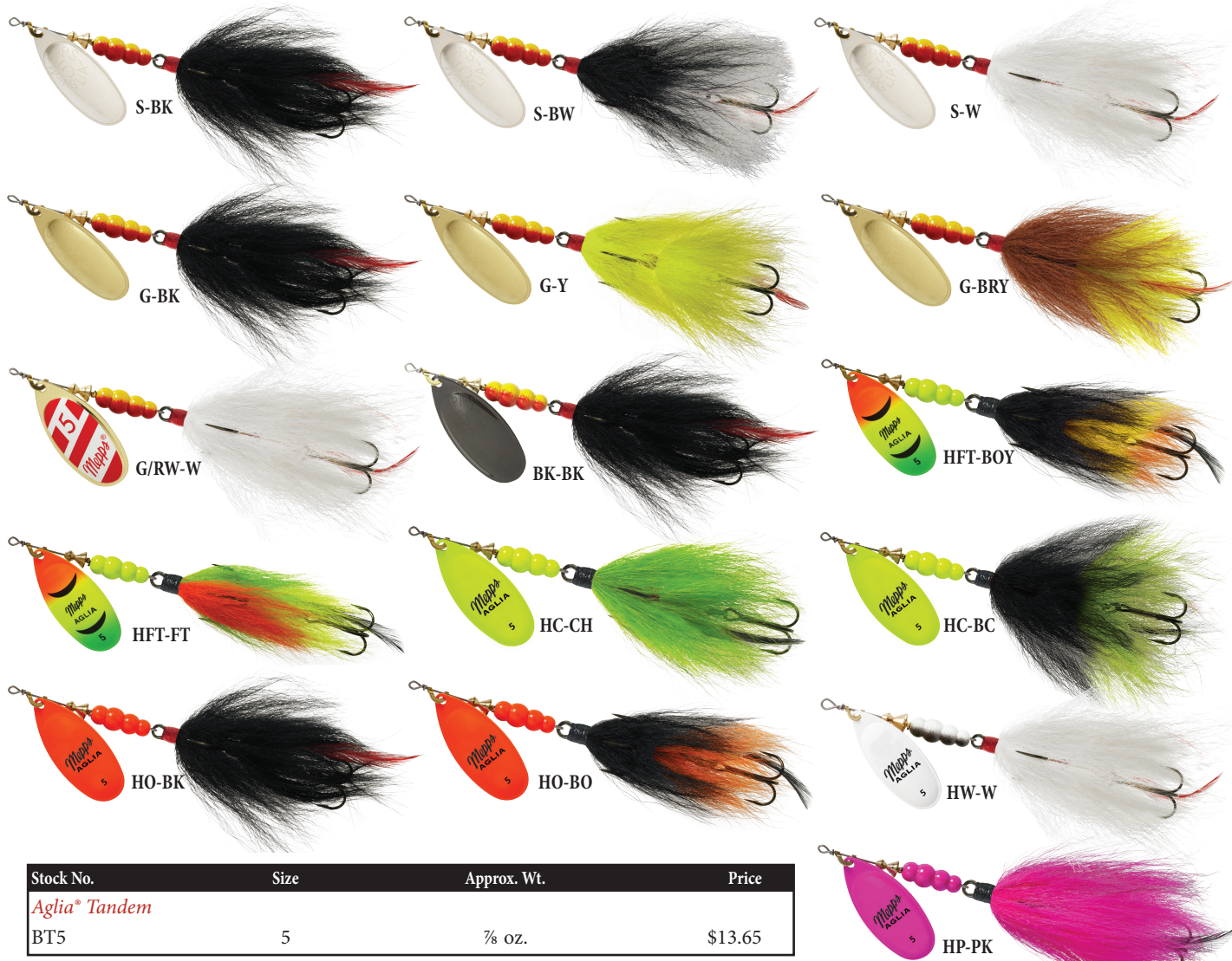


Stock No.	Size	Approx. Wt.	Price
Double Blade Aglia® Flashabou			
BD3FT	3	5/16 oz.	\$8.45
BD5FT	5	1 1/16 oz.	11.00

Be sure to include both the blade and tail colors in the stock number

Aglia® Tandem

The Mepps® #5 Aglia® Tandem is perfect for large bass, trophy northern pike and early season musky. Aglia® Tandems feature hand-tied genuine bucktail around a heavy-duty #1/0 bronze treble hook with a #2 treble hook trailer.



Stock No.	Size	Approx. Wt.	Price
<i>Aglia® Tandem</i>			
BT5	5	7/8 oz.	\$13.65

Black Fury® Tandem

The Mepps® Black Fury® Tandem has the same great attributes of the Aglia® Tandem described above, plus, the shallow to mid-depth running, high-contrast, fish catching benefits of the Black Fury®.



Stock No.	Size	Approx. Wt.	Price
<i>Black Fury® Tandem</i>			
BFT5	5	7/8 oz.	\$13.65

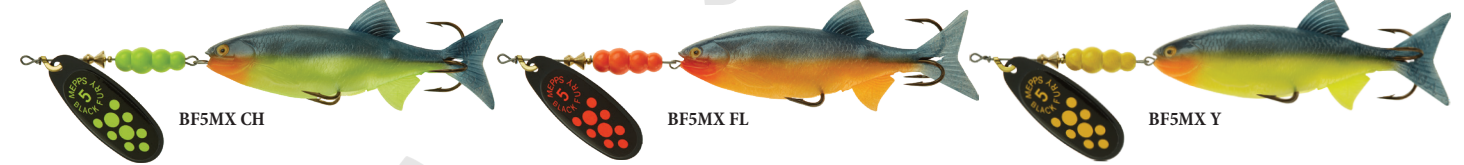
Comet® MX Mino



Replacement
Comet® MX Minos
Page 4

Stock No.	Size	Mino	Approx. Wt.	Price
<i>Comet® MX Mino</i>				
C5MX	5	4"	1 3/16 oz.	\$11.65

Black Fury® MX Mino



Replacement
Black Fury® MX Minos
Page 5

Stock No.	Size	Mino	Approx. Wt.	Price
<i>Black Fury® MX Mino</i>				
BF5MX	5	4"	1 3/16 oz.	\$11.65

Black Fury® Musky Killer®



Stock No.	Style	Approx. Wt.	Price
<i>Black Fury® Musky Killer®</i>			
BFM	dressed	3/4 oz.	\$16.65
BFMT	tandem	1 1/2 oz.	\$22.10

Metal Blades



Stock No.	Style	Approx. Wt.	Price
Musky Killer®			
BM	dressed	¾ oz.	\$16.65
BMT	tandem	1½ oz.	\$22.10

*** Not Available in Tandem**

Order at www.mepps.com
 Or Call 715-623-2382
 Download an order form at
www.mepps.com/order-form

Musky

Killer®

60+ Years of *Catching Musky!*



MUSKY KILLER® BAIT SERIES

Be sure to include color with Musky Killer stock #



Painted Blades



Platinum Blades (Metallic)



Replacement Bucktails			
Stock No.	Style	Approx. Wt.	Price
ST 5/0	bucktail	¼ oz.	\$10.80
DT 5/0	tandem bucktail	½ oz.	\$15.65

*See page 34

Stock No.	Style	Approx. Wt.	Price
Musky Killer®			
BM	dressed	¾ oz.	\$16.65
BMT	tandem	1½ oz.	\$22.10

*** Not Available in Tandem**

MAGNUM Musky Killer®



Stock No.	Style	Approx. Wt.	Price
<i>Magnum Musky Killer®</i>			
MBM	dressed	1¼ oz.	\$22.80
MBMT	tandem	1¼ oz.	\$28.80

*not available in tandem



ACTUAL BLADE SIZES

MAGNUM MUSKY KILLER®
143% BIGGER
THAN STANDARD MUSKY KILLER®

Replacement Bucktails

Stock No.	Style	Approx. Wt.	Price
ST 5/0	bucktail	1/8 oz.	\$10.80

BK(Black), BC(Black/Chartreuse), BO(Black/Orange), BOY(Black/Orange/Yellow), BW(Black/White), Y(Yellow), W(White), FT(Firetiger), BRY(Brown/Yellow), R(Red), CH(Chartreuse), O(Orange), P(Purple), PK(Pink), BPK(Black/Pink), G(Gray Squirrel), BS(Brown Squirrel)

Stock No.	Style	Approx. Wt.	Price
DT 5/0	tandem	1/2 oz.	\$15.65

BK(Black), BC(Black/Chartreuse), BO(Black/Orange), BOY(Black/Orange/Yellow), BW(Black/White), Y(Yellow), W(White), FT(Firetiger), BRY(Brown/Yellow), R(Red), CH(Chartreuse), O(Orange), P(Purple), PK(Pink) BPK(Black/Pink)

Metal Blades



Painted Blades



Platinum (Metallic) Blade



Giant Killer®



Metal Blades



Painted Blades



Painted Blades



Replacement Bucktails

Stock No.	Style	Approx. Wt.	Price
ST 5/0	bucktail	1/8 oz.	\$10.80
DT 5/0	tandem bucktail	1/2 oz.	\$15.65

*See page 34

Stock No.	Style	Approx. Wt.	Price
GKB	bucktail	1¼ oz.	\$21.35
GKT	tandem	1¼ oz.	\$26.95

Most Giant Killers can be ordered with Tandem Bucktails. *not available in tandem

Bucktail



Tandem



Amy Hartman



Katherine Hansen



Courtney Lindemann

Back-to-Back-to-Back

'24 '25 '26
MEPPS CATALOG MUSKY CATCHES
If it ain't broke, don't fix it!

Double & Single Blade Musky Marabou

Stock No.	Size	Wt.	Price
MM7T	Single #7	1 ¼ oz.	\$23.35
MMD7T	Double #7	1 ½ oz.	\$27.55

*not available in single blade

Metal Blades



Musky Marabou & Musky Flashabou Single Blade Options

Available In All Colors - (Except: HOBK-BK, HCHO-BOC, PBR & WLD)

Painted Blades



Platinum (Metallic) Blades



Marabou Replacement Tails

Stock No.	Style	Price
MTT 5/0	tandem marabou	\$12.10

BK(Black), Y(Yellow), W(White), BW(Black/White), CH(Chartrouse), P(Purple), PK(Pink), R(Red), BC(Black/Chartreuse), BRY(Brown/Yellow), BOC(Black/Orange/Chartreuse), FT(Firetiger), BO(Black/Orange)

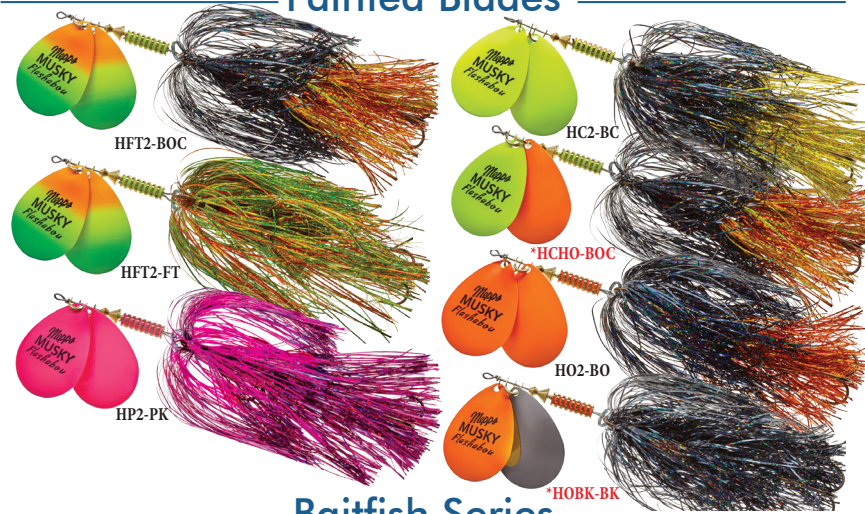
Stock No.	Size	Wt.	Price
MF7T	Single #7	1 ¼ oz.	\$23.35
MFD7T	Double #7	1 ½ oz.	\$27.55

*not available in single blade

Steve Heiting's Custom Colors



Painted Blades



Baitfish Series

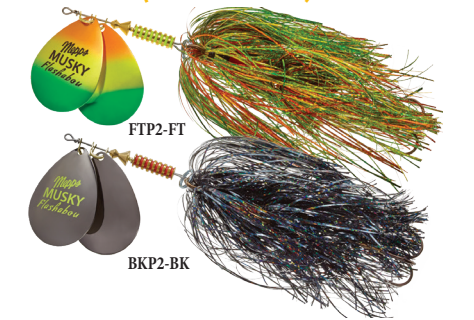


Double & Single Blade Musky Flashabou

Metal Blades



Platinum (Metallic) Blades



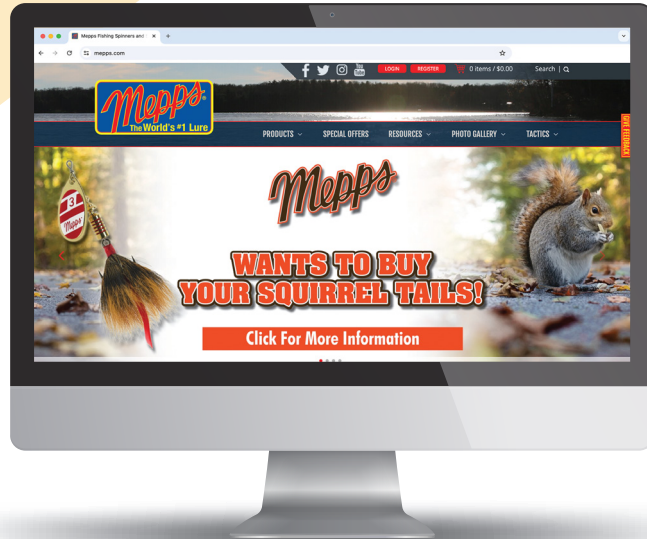
Flashabou Replacement Tails

Stock No.	Style	Price
MFT 5/0	tandem flashabou	\$12.10

BC(Black/Chartreuse), BK(Black), BKS(Black/Silver), BO(Black/Orange), BOC(Black/Orange/Chartreuse), BRG(Brown/Gold), FT(Firetiger), R(Red), P(Purple), PK(Pink), PCH(Perch), BGL(Bluegill), CRP(Crappie), SHD(Shad), SNF(Sunfish), WAL(Walleye),

To View All Our Current Specials, Clothing & Caps

visit www.mepps.com



Vinyl Logo Stickers
 • Weather-proof • Heavy-duty vinyl
 (16" x 8") BD - \$1.00
 (4" x 2") TBD - \$.80



Embroidered Logo Patch
 • Colorful embroidery
 • Resists fading
 (4" x 2") PATCH - \$1.00



#5 USA Aglia

Stock No.	Hook Type	Price
AMB5	Plain	\$6.45
AMB5ST	Dressed	\$9.20

- 100% Fully Functional Lure
- Hot white blade, platinum blue 4 bump body

Check out this

GREAT DEAL!

NOTE: Each Grab Bag Special is only good if the lure sizes are available.

Mepps® Grab Bag

- A hand picked selection of first-quality Mepps® lures
- Satisfaction guaranteed
- GBA - sizes 00, 0 & 1 (6 lures) \$11.99
- GBB - sizes 2 & 3 (5 lures) \$11.99
- GBC - sizes 4 & 5 (4 lures) \$11.99

Please note: if you purchase more than one of the same size Grab Bags, it is possible that you may receive the same Grab Bag lures with both orders.

PREMIUM LURE PROGRAM

IMAGINE YOUR COMPANY LOGO, YOUR CLUB'S NAME, OR YOUR WEDDING OR ANNIVERSARY DATE, CUSTOM PRINTED ON A REAL MEPPS® LURE!

For more than 50 years, Mepps® has been providing quality promotional products. Put the power of a Mepps® premium promotion to work for your company, or make your wedding reception something to remember. We're fast, efficient, recognized worldwide and our award-winning customer service is unequalled.



For more information or to get started, contact our Premium Department premium@mepps.com Phone: (715) 623-2382 (7:30 am - 4 pm CST M-Th) WWW.MEPPS.COM/PREMIUM

Please send digital artwork whenever possible. We need a vector file in EPS or Adobe Illustrator (AI) format. Picture (jpg, tif, pdf, gif, bmp, png) files can't be used. We will be happy to contact your agency or work with your art department.



Kaycee Hyde



Mark Richards



Tim Graham



Sam Lau



Patrick Clemens



Mark Plese



Robert Rogus

Minimum Weights to Qualify

Barracuda	20 lb.
Bass, Largemouth	3 lb.
Bass, Peacock	3 lb.
Bass, Rock	1 lb.
Bass, Sea	3 lb.
Bass, Smallmouth	2 lb.
Bass, Striped	10 lb.
Bass, White	2 lb.
Bluefish	6 lb.
Bluegill (Bream, Brim)	1 lb.
Bonefish	3 lb.
Bullhead, Black	1 lb.
Bullhead, Brown	1 lb.
Bullhead, Yellow	1 lb.
Bowfin (Dogfish)	5 lb.
Carp	10 lb.
Catfish, Blue	25 lb.
Catfish, Channel	10 lb.
Catfish, Flathead (Mud)	15 lb.
Crappie (Black or White)	1 lb.
Grayling	1 lb.
Jack Crevalle (no chevron available)	10 lb.
Mackerel	3 lb.
Musky	10 lb.
Perch, White	1 lb.
Perch, Yellow	1 lb.
Pickrel	2 lb.
Pike, Northern	5 lb.
Redfish	7 lb.
Salmon, Atlantic	10 lb.
Salmon, Chum	10 lb.
Salmon, Coho (Silver)	8 lb.
Salmon, Chinook (King)	15 lb.
Salmon, Kokanee	2 lb.
Salmon, Ouananiche (landlocked)	5 lb.
Salmon, Pink	5 lb.
Salmon, Sockeye (Red)	8 lb.
Snakehead	5 lb.
Snook	7 lb.
Sunfish (Shellcracker)	1 lb.
Steelhead	4 lb.
Trout, Brook	1 lb.
Trout, Brown	2 lb.
Trout, Cutthroat	2 lb.
Trout, Dolly Varden	8 lb.
Trout, Lake	8 lb.
Trout, Palomino	2 lb.
Trout, Rainbow	2 lb.
Trout, Sea/Speckled	4 lb.
Walleye	3 lb.
Weakfish (no chevron available)	4 lb.

Angler Awards Program

It's easy and fun to enter!

- Catch a fish with a Mepps® lure that meets the minimum size requirements.
- Go to mepps.com/masterangler and complete either the mail-in or digital Master Angler Award application.
- Mail-in applications should be sent to: **Sheldons', Inc., Attn: Shep Shepherd, 626 Center St., Antigo, WI 54409-2496.**



Both mail-in and digital Master Angler applications are available on our web site: mepps.com/masterangler While you are there please read and understand the terms and conditions of submitting your catch. You can call us with any questions... (715) 623-2382 M-Th from 7:30am — 4pm CST. Thank you!

Remember, to be eligible your fish. . .

- 1) Must be caught on a Mepps® spinner or spoon!
- 2) Must meet the qualifying weights on the species list!
- 3) Must be entered within one year of the date it was caught!

NOTE: You must include a photo with your application so we can verify your catch. Digital images should be uploaded with your online application. Applications submitted without photos are not eligible. All photos become the property of Sheldons', Inc.

You do not have to make a purchase to enter your catch. Your first qualifying entry will earn a colorful embroidered **Trophy Fish Award** patch, and a **chevron** identifying the species of fish you caught. After that you will receive an embroidered chevron for each fish. You may enter as many different species of fish as you want, or continue entering the same species, just as long as each entry is larger than your previous entry of the same species.

- Once you've entered four different qualifying species of fish, a grand slam, you'll become a **Mepps® Master Angler** and earn the corresponding patch.
- After you've caught ten different qualifying species of fish, you'll be awarded a **Mepps® Expert Fisherman** patch, identifying you as one of the best fishermen in the country.

Send Us Your #MeppsCatch Pictures!

If you've caught a nice fish on a Mepps® product and you have a good picture of your catch, I'd like to give you the recognition you deserve. You can post the picture yourself on the mepps.com photo gallery or, better yet, send it to us on social media and we may be able to use it in our next catalog or social media post. Let's see some hawks!

Mepps® Communications Director,
Nik Kolbeck



Alden Stobb



Brad Ensing



Colby McCombs



PRSR STD
U.S. Postage
PAID
Sheldons', Inc.

OR CURRENT RESIDENT

Sheldons', Inc.
626 Center St.,
Antigo, WI 54409-2496



First, why. The fact is squirrel tails are all hair—no fur. Practically all other animals have fur tails with just a few guard hairs. Fur doesn't have the rippling, pulsating movement of squirrel hair in the water. And, squirrels are plentiful. Plus, squirrel is some of the best wild meat and their skins are used for caps, coats, glove linings and many other items, but the tail is usually thrown away. We're asking you to help us recycle this valuable resource. **NOTE: We do not advocate the hunting of squirrels strictly for their tails. Squirrel tails cannot be sold in CA. It's illegal to sell Western gray squirrel tails in the state of OR. State of Idaho Regulations: only red and fox squirrel tails can legally be sent to Mepps.**

SQUIRREL TAIL PRICING
PLEASE KEEP THE BONE IN THE SQUIRREL TAIL!

GRAY, FOX & BLACK SQUIRREL TAILS	RED SQUIRREL TAILS
Fully - Usable Tail - \$0.25 each	**Hair at base of tail must be at least 1" long**
Half - Usable Tail - \$0.12 each	Fully - Usable Tail - \$0.12 each

Double the value of your tails by exchanging them for Mepps lures. Just include the stock numbers of the lures you want when you send the tails. (no other discounts or special offers apply)

Send tails to: **Sheldons', Inc.,**
626 Center St., Antigo, WI 54409-2496

NOTE: Ship First Class Mail, First Class Parcel or Priority Mail if under 10 pounds. Use UPS Ground if over 10 pounds. Pack without fill in the smallest packaging possible

For More Information, Visit: www.mepps.com/squirrel-tail

Care & Handling of Squirrel Tails

- 1) Tails are best on squirrels taken after October 1st.
- 2) Do NOT remove the bone from the tail; deboned & split tails have no value.
- 3) Salt (dry salt or dip in a strong saltwater solution) the butt end of the tail generously.
- 4) Be sure the tail is straight before drying. Tails that dry curled are useless.
- 5) Do NOT put tails in a plastic bag for storage or shipment. They heat-up and spoil.
- 6) Keep tails away from flies. Best storage is in a freezer. DO NOT send tails that have been exposed to flies.
- 7) The best time to ship is during the cold months (December, January, February, March), although dried squirrel tails may be shipped anytime.
- 8) Put your name, mailing address and phone number or e-mail address, along with the tail count inside EACH package. Please indicate "Trade for Cash" or "Trade for Lures"
- 9) Shipping refunded on shipments of 50 tails or more. Ship First Class Mail, First Class Parcel or Priority Mail if under 10 pounds. Use UPS Ground if over 10 pounds. Pack without fill in smallest packaging possible. (No refund on insurance charges, or service fees charged by independent mailing services)

The American Home of Mepps®
-the World Headquarters-

Sheldons', Inc., the world headquarters for the World's #1 Lure, is located at 626 Center Street on the north side of Antigo, Wisconsin, just off highway 45 North. We offer plant tours Monday through Thursday and encourage you to visit us the next time you're in the area. Take a guided tour. Watch us hand-make the 6000-plus lures Mepps manufactures. We also have an impressive trophy room you won't want to miss! www.mepps.com

FACTORY TOURS (Monday - Thursday)

January - April
10:15 a.m. & 2 p.m.

May - December
Mornings 9:15, 10:15, 11:15
Afternoons 1:30, 2:30

*Tours last about ½ hour.
Groups of ten or more please call ahead.
715-623-2382*

